

LAUC-B Affiliated Spring Assembly
Thursday March 16, 2017
Morrison Library
8:30 - 10:00 a.m.

Minutes
D. Rowan, scribe

1. Business meeting, call to order – C. Marino at 8:36 a.m.
2. Committee reports and introductions
 - a. TALAG – T. Huwe
 - i. Lily Castillo-Speed appointed new chair
 - ii. Recent discussions with the UL have revolved around clarification of the definition of an Affiliated Library.
 - iii. Welcome to new members Nancy Goldman, Head, Film Library and Study Center, BAM/PFA; and Christina Fidler, Museum Archivist, Museum of Vertebrate Zoology.

Business meeting concluded at 8:55 a.m.

3. Program
 - a. Welcoming remarks - C. Marino
 - b. Speaker - D. Eifler, Promoting the Tactile: Hands On Artists' Books
 - c. Speaker - E. Vigor, Form Follows: Engaging students with archival collections
 - d. Speaker - S. Teplitzky, Making Maps and More
 - e. Speaker - B. Miller, Coordinating a Peer-Led Productivity Workshop for Grad Students
 - f. Q and A

Program concluded at 9:50 a.m.

CREATIVE PROGRAMMING IN LIBRARIES AND ARCHIVES

LAUC-B Committee on Affiliated Libraries Affairs Spring Assembly 2017



Berkeley Art Museum and Pacific Film Archive

New location:
2155 Center Street



Film Library and Study Center











MVZ Archives: Supporting scientific research and opportunities for integrating biotic collection data

Christina V. Fidler



MVZ Archival Holdings

800 bound field notes
300 unbound field notes
525 manuscript collections
200+ annotated maps
15000+ historic images
3000+ file folders of
correspondence
Rare books
Fine Art



ANIMAL LIFE IN THE YOSEMITE

AN ACCOUNT OF THE MAMMALS, BIRDS,
REPTILES, AND AMPHIBIANS IN
A CROSS-SECTION OF THE
SIERRA NEVADA

BY
JOSEPH GRINNELL
AND
TRACY IRWIN STORER

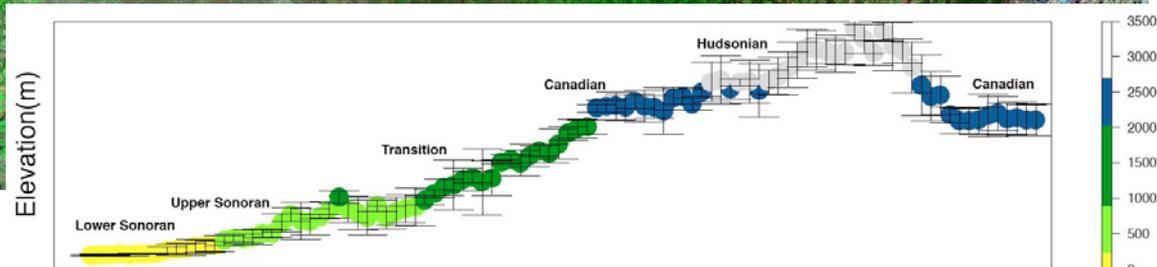
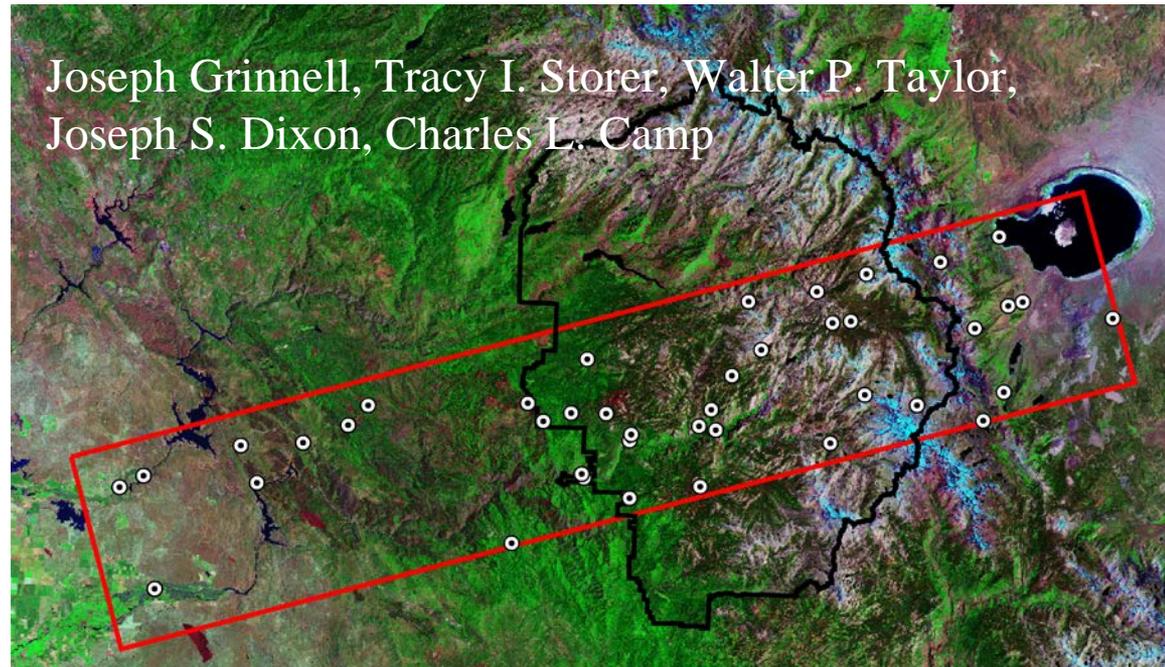
CONTRIBUTION FROM THE MUSEUM OF VERTEBRATE ZOOLOGY
UNIVERSITY OF CALIFORNIA



UNIVERSITY OF CALIFORNIA PRESS
BERKELEY, CALIFORNIA
1924

Yosemite transect

41 sites, elevational range 150 – 11,800 ft



1914-1915

957 “man-days” in the field
~3,000 pages of field notes
4354 specimens obtained
~700 photographs

Species range shifts - mammals: Yosemite transect

Impact of a Century of Climate Change on Small-Mammal Communities in Yosemite National Park, USA

Craig Moritz,^{1,2*} James L. Patton,^{1,2} Chris J. Conroy,¹ Juan L. Parra,^{1,2} Gary C. White,³ Steven R. Beissinger^{1,4}

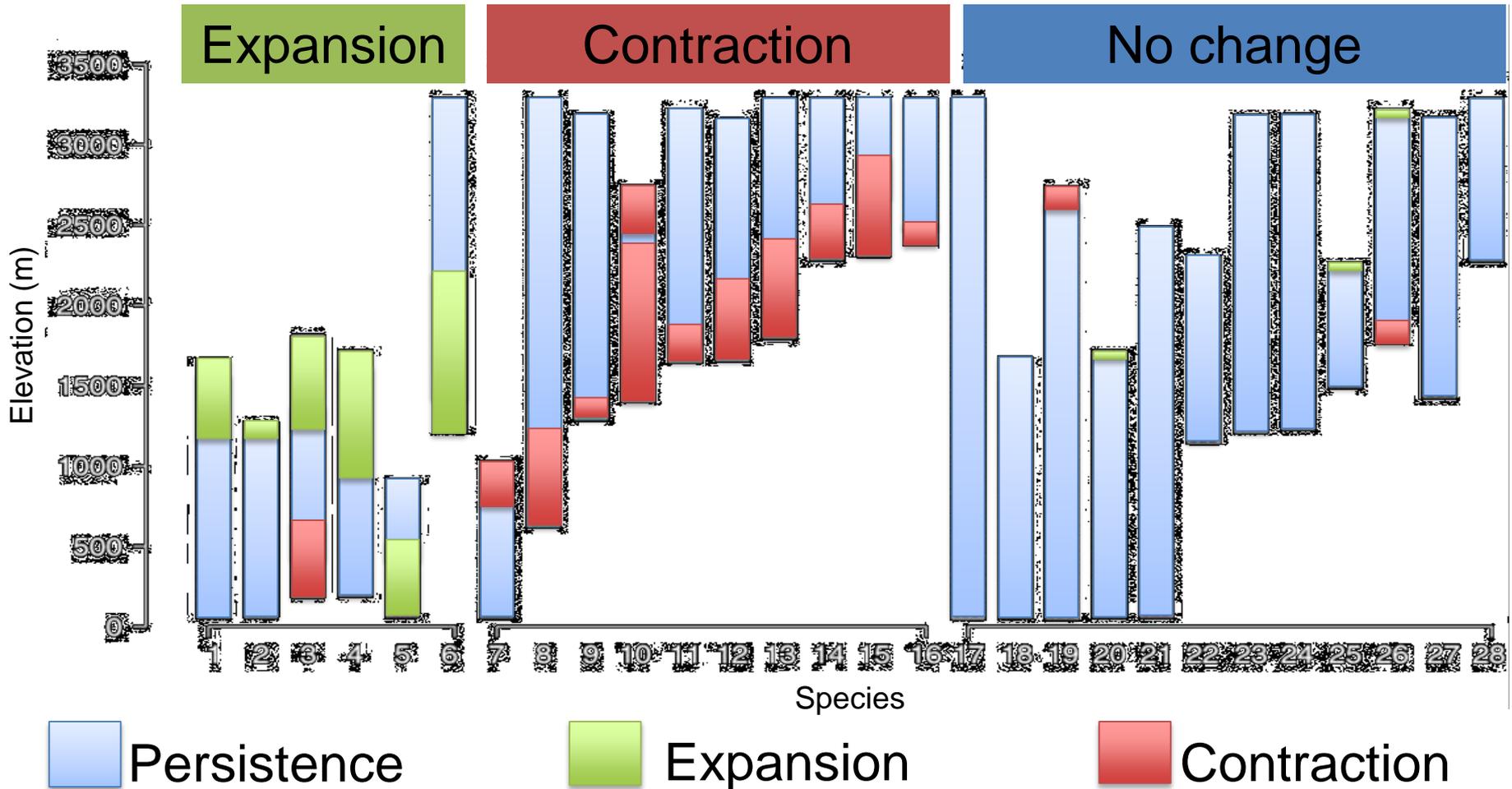
SCIENCE VOL 322 10 OCTOBER 2008

28 species

12 - no change

6 - range expansion

10 - range contraction



Beyond the Specimens

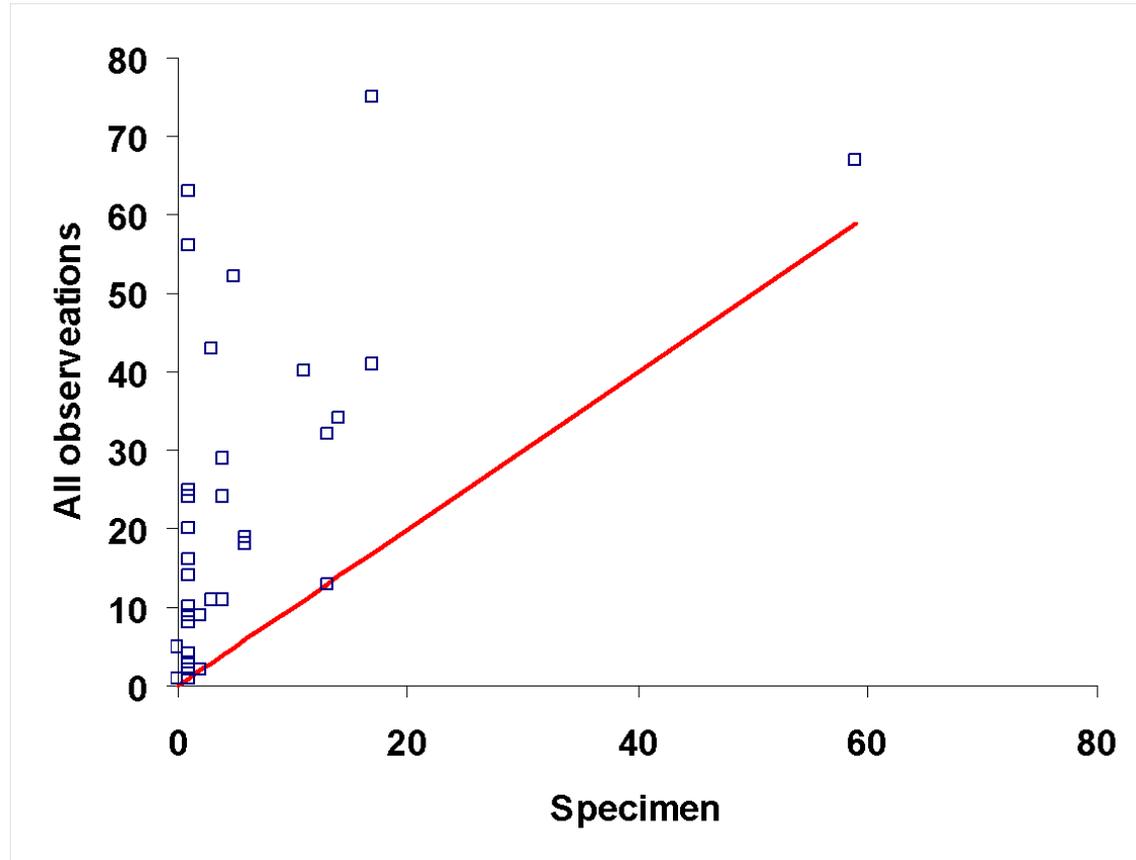
Stouffer-1915 522

Porcupine Flat - June 28

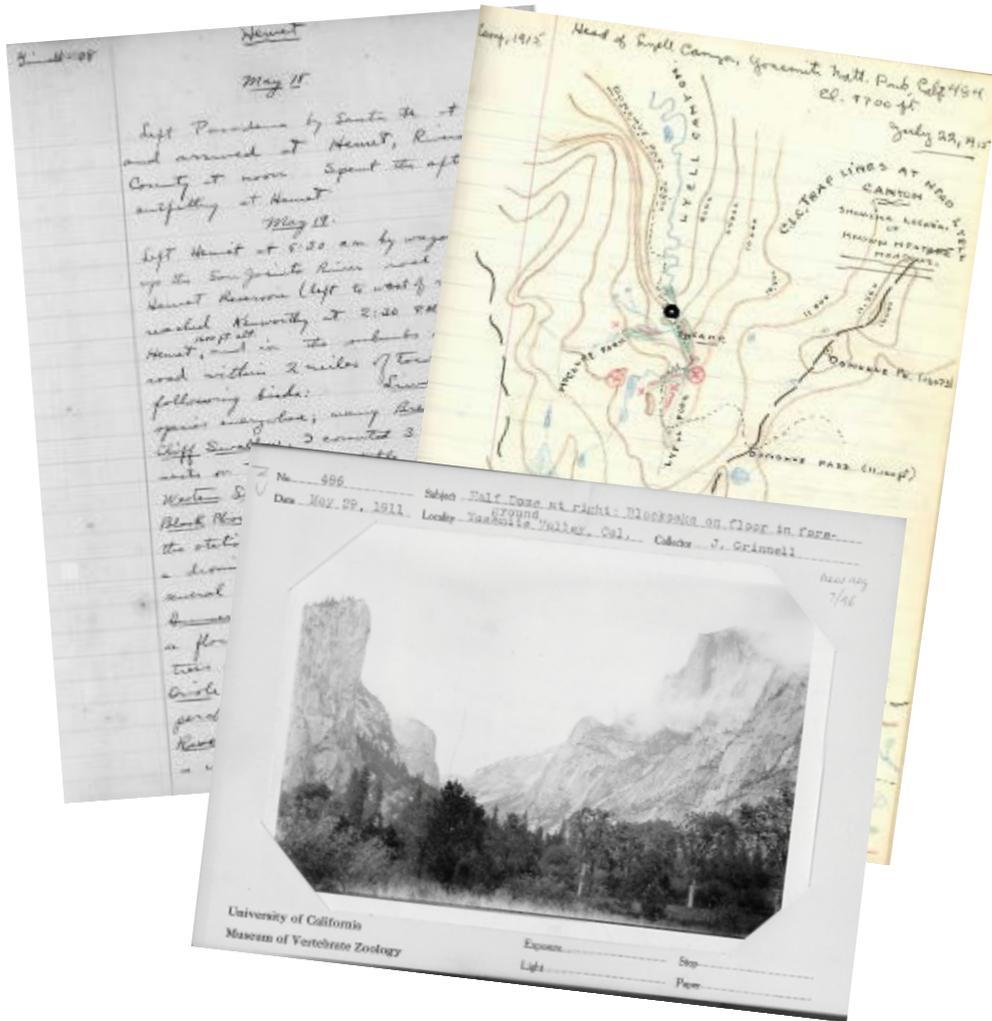
One joint bird census is as follows:

Species	6:30 8:00 A.M.	8:00 9:00 A.M.	9:00 10:00 A.M.	10:00 10:30 A.M.	11:45 12:05 P.M.	12:05 1:00 P.M.	1:00 1:45 P.M.
Mountain Quail	±	-	1	-	-	-	3
Sierra Grouse	2	-	-	-	-	-	2
California Woodpecker	±	†	-	-	-	-	1
Williamson Sapsucker	1	1	-	-	1	1	4
Red-shafted Flicker	-	-	-	-	-	-	1
Blue-sided Flycatcher	-	1	-	-	1	1	3
West Wood Pewee	1	4	1	-	-	1	8
Blue-headed Jay	1	3	-	-	-	-	5
Clark Nutcracker	†	†	-	-	1-2	-	3-4
Cassin Purple Finch	-	-	-	-	2	1	3
Pine Siskin	-	-	2	1	5	9	18
West Chipping Sparrow	1	2	1	-	2	2	9
Sierra Junco	2	2	2	1-2	1	-	12
Lincoln Sparrow	1-2	-	-	-	-	-	1-2
Shik-tailed Sparrow	±	3	-	-	-	-	5
Green-tailed Towhee	±	2	-	-	-	-	2
West Tanager	1	3	1	-	-	1	6
West Warbling Vireo	±	4	-	-	-	-	7
Audubon Warbler	3	2	3	-	-	1	9
Gold Pheasant Warbler	1	1	-	-	-	-	3
Song Creeper	-	-	1	-	-	1	3
Red-breasted Nuthatch	1	2	1	-	-	2	8
Wm. Chickadee	-	4	2	-	-	3	9
West. Gold-crown Kinglet	±	2	†	-	-	-	7
Ruby-crowned Kinglet	3	4	2	-	1	1	14
	17 ¹¹	42 ¹⁸	18 ¹⁷	2 ²	14 ⁸	24 ¹²	28 ¹⁴

~ 3 times more bird species per site observed than collected



Resulting grants



- NSF (2003-2007): Data Capture and Digitization of MVZ Ancillary Materials
- CLIR (2012-2015): Cataloging Hidden Archives of the Museum of Vertebrate Zoology
- IMLS (2015-2017): Strategic Stewardship for Sustaining the Archives of the Museum of Vertebrate Zoology
- CLIR (2015-2017): Biodiversity Heritage Library Field Notes Project

Finding Aid

The screenshot shows the OAC website interface. At the top left is the OAC logo with the text 'Online Archive of California'. To the right is a search bar labeled 'Search OAC' with a 'go' button. Below the logo is a navigation menu with links: Home, Browse Institutions, Browse Collections, Browse Map, About OAC, Help, and What is OAC?. A breadcrumb trail reads '> Home > UC Berkeley > Museum of Vertebrate Zoology'. A 'Share / Save' button is visible. The main content area is titled 'Collection Guide' and shows the URL 'http://www.oac.cdlib.org/findaid/ark:/13030/c8x63pmf'. The collection title is 'Finding aid to the Tracy I. Storer papers MVZA.MSS.0246' and the collection number is 'MVZA.MSS.0246'. There are buttons for 'View entire collection guide' (with a PDF icon and 'PDF (102.60 Kb)') and 'HTML', and a 'Search this collection' button.

Related materials

Specimens collected in this section include accession #293. These specimens can be found in [Arctos](#) , the Museum of Vertebrate Zoology's specimen database.

Scope and contents note

Note prior to p. 1: "[For map, see field notes of J. Grinnell, 1911 .](#)"

The screenshot shows a page from a digitized field notes volume. The text on the page includes: 'be found in [Arctos](#) , the Museum of Vertebrate Zoology's specimen database.', 'Scope and contents note', 'Note prior to p. 1: "[For map, see field notes of J. Grinnell, 1911 .](#)"', 'Subjects and Indexing Terms', 'North America, United States, California, Inyo County', 'North America, United States, California, Kern County', 'North America, United States, California, Tulare County', 'View digitized field notes.', and a button with an eye icon and the text 'view online item'. At the bottom left, it says 'Volume 1, Section 2'. At the bottom center, it says 'Sacramento Valley, in Tehama, Butte, Glenn, Yolo, Solano, and Contra Costa counties. California 1664_s2.1912'.

Student Opportunities



Questions?



Email: mvzarchives@berkeley.edu

Promoting the Tactile: Hands On Artists' Books

David Eifler
University of California, Berkeley



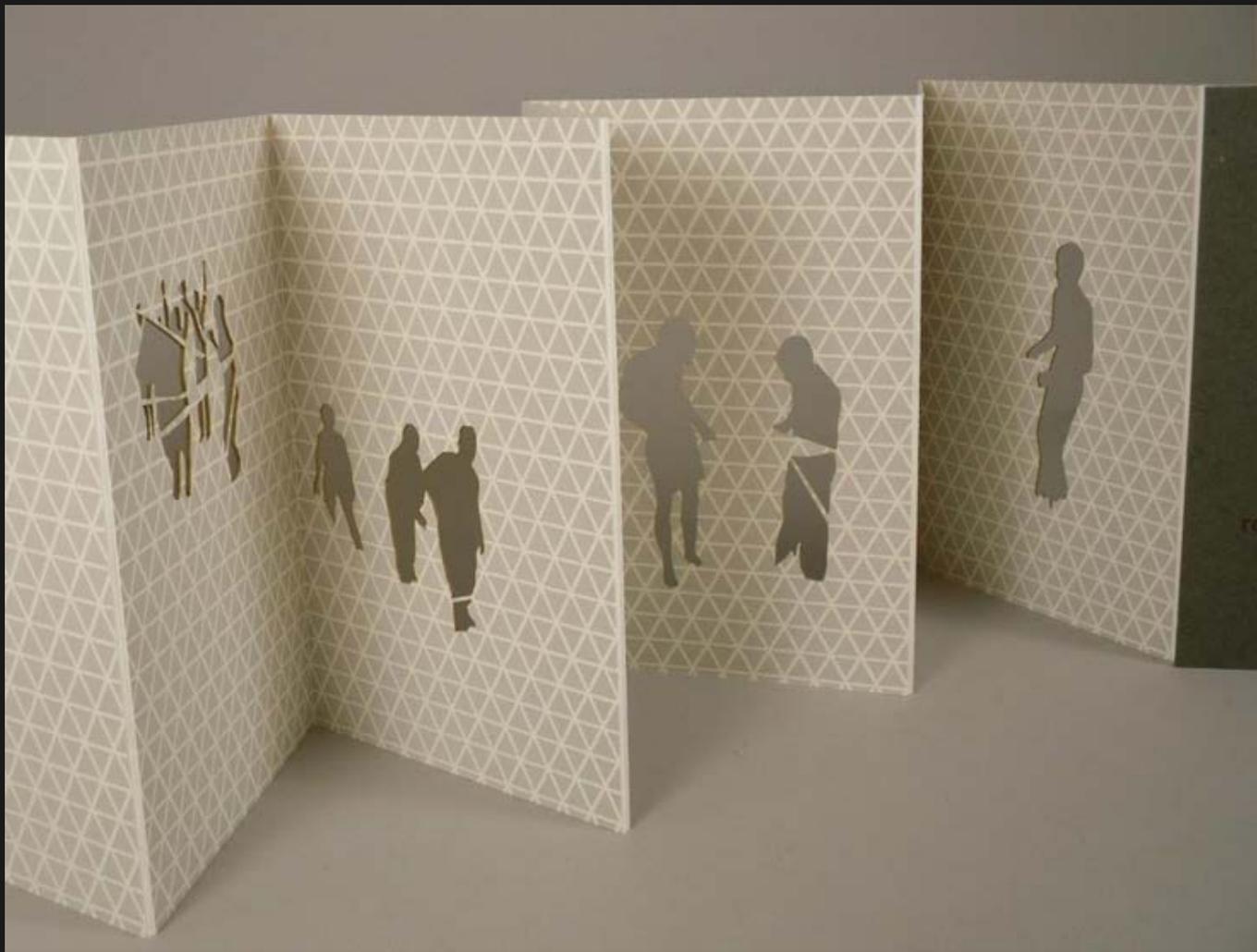
Ode to a grand staircase (for four hands) / Julie Chen
Berkeley, CA, Flying Fish Press, 2001.



Days have gone by / Colin Frazer
Tallahassee, FL, 2010

Over shingled rooftops and heated
asphalt the dragonflies descend into
summer. Large as model airplanes
hanging from the sky; green, blue,
and electric, drawing children beneath.
Tiny hands with broomsticks chase
barefoot over cool watered lawns.
One is felled. Expectant eyes encircle.
Shattered wings buzzing against the
swept driveway like a toppled wind-up
toy; silence as the spark is smothered
beneath one end of the broom, the
unfamiliar taste of remorse at the other.

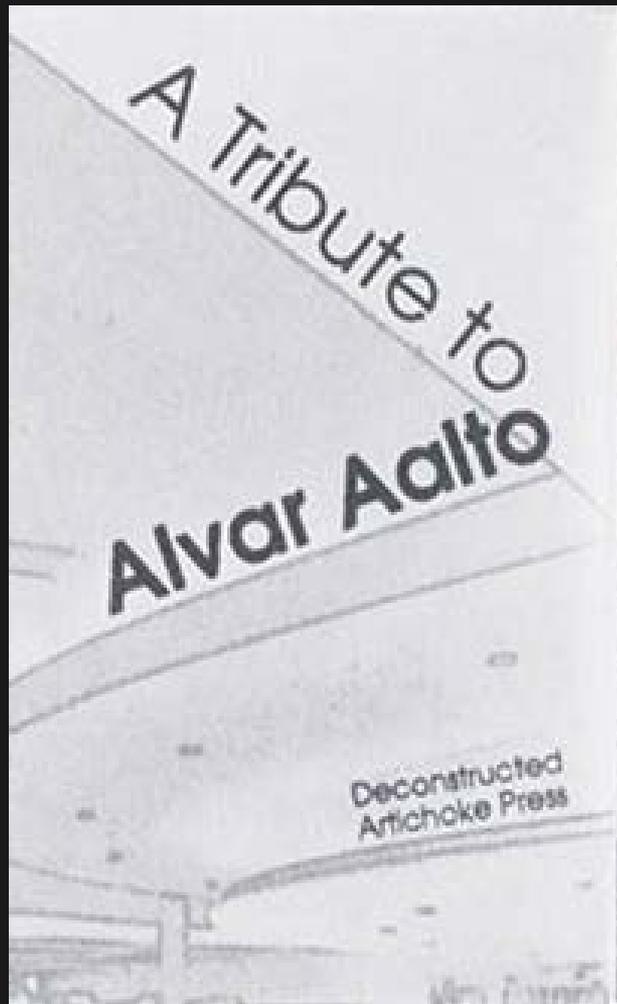




Raising the supine dome/
Amy Borezo.
Orange, Mass. 2010



Woods in the city / by Alisa Golden
Berkeley, CA, Never Mind the Press, 2013



A Tribute to Alvar Aalto / Nikki Thompson
San Francisco, CA, Deconstructed Artichoke Press, 2008



Venezia / Carrie Ann Plank
San Francisco, CA, 2013

Title Occupy your wallet : photographs of various Occupy Wall Street sites, an ongoing project, 2011- / [Emily Artinian].

Author [Artinian, Emily.](#)

Published [Wilmington, DE : E. Artinian, 2012]

Link to online version(s):

[Artist website:](#)

Location	Call No.	Status	
Environmental Design Rare	t N7433.4.A773 O338 2012	AVAILABLE	LIB USE O



Description

24 cards : ports. ; 6 x 9 cm.

Note

Title from printed slip; artist statement from related website.

"Occupy your wallet is an ongoing project by Delaware based artist [Emily Artinian] of demonstrators, often including placard messages, are printed on valueless cards away free -- sometimes to other Occupy protestors, sometimes to friends and family, and sometimes at exhibitions and open studio visits. The work -- being free, and in an untraditional space for art (one's wallet) -- explores parallels between the Occupy alternative press traditions of subverting, appropriating and re-claiming centers of galleries or governments"--From artist website.

"This set includes photos taken in NYC, Delaware, and Chicago, from September 2011, printed specifically [sic] for collections"--Printed slip accompanying cards.

Summary

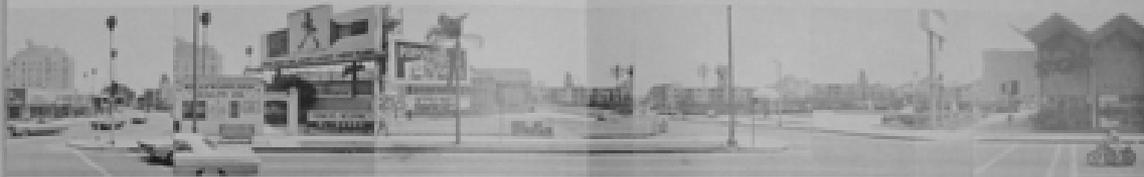
Artist's **book** consisting of 24 plastic cards, each with a photographic image on one side of Street protesters. Verso of each card with date and location for image. Artist info



EVERY BUILDING
**ON THE
SUNSET
STRIP**

EDWARD RUSCHA

1 9 6 6



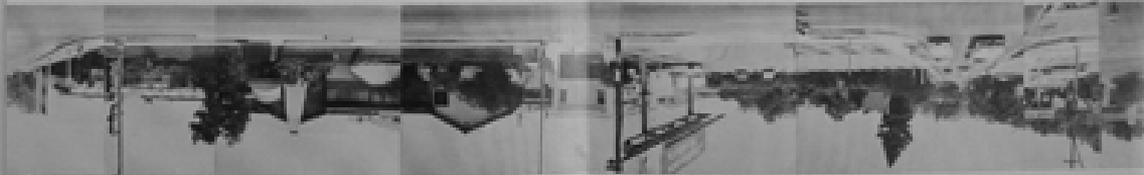
© Edward Ruscha

1966

1966

© Edward Ruscha

1966



© Edward Ruscha

1966

1966

Every building on the Sunset Strip / Edward Ruscha
Los Angeles, CA, 1966

Design Book Art

An exhibit of artists' books about
the built environment.

January 10 - February 16, 2011
Environmental Design Library
University of California, Berkeley
*Raymond Lifchez and Judith Lee
Stromach Exhibition Cases
Volkmann Reading Room
210 Wurster Hall
510-842-8518
<http://www.lib.berkeley.edu/ENV/>*



Book: Steven Jaffe; Art Professor Phil Minkley, 2008
Image: David Kamin, Design

January 10 - February 16, 2011



January 16 - May 19, 2014
Environmental Design Library
University of California, Berkeley
Raymond Lifchez
and Judith Lee Stromach
Exhibition Cases
Volkmann Reading Room
210 Wurster Hall
<http://www.lib.berkeley.edu/ENV/>

An exhibit of
artists' books
about the built
environment
from the
collection of the
Environmental
Design Library

Cover: Elizabeth D. Ryan; Exhibition Committee: Kelly Rice, David Kamin, Anne Wilentz; Photo: Design: David Kamin, Design

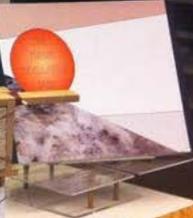
January 16 - February 19, 2014







Small informational text panel below the framed abstract painting.



Small informational text panel on the display table.



Small informational text panel on the left side of the display.



HANDS ON: AN EVENING WITH ARTISTS' BOOKS



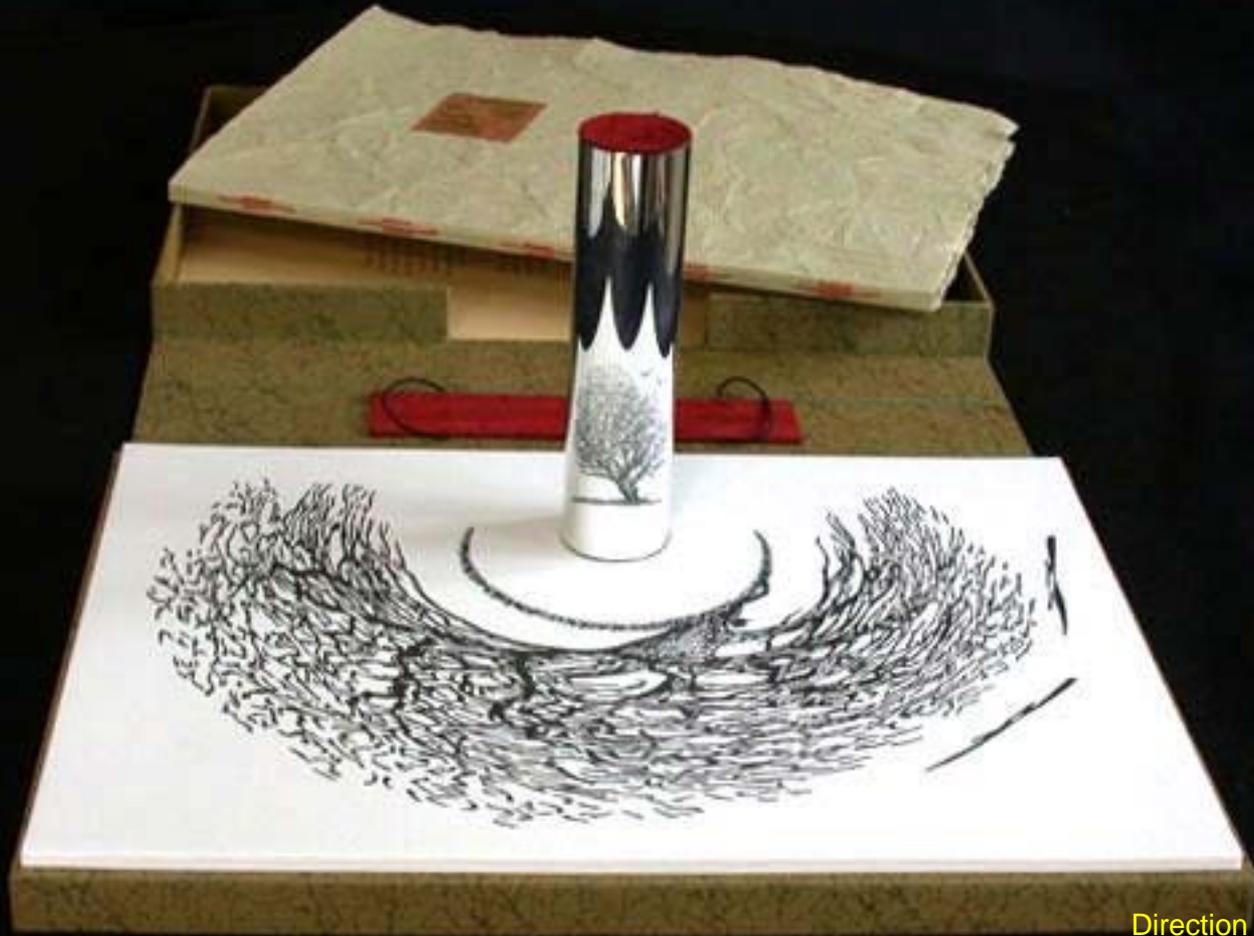
Is it a book? Artists' books defy conventional "reading" and involve the viewer through sight, touch, and physical manipulation. Too often locked behind exhibit cases, the Environmental Design Library will have 20 books on hand for you to explore.

Friday, August 28th from 4-6 PM
Atrium of the
Environmental Design Library
210 Wurster Hall

Hosted by David Eifler, Jennifer Osgood, Molly Rose, and Lauri Twitchell



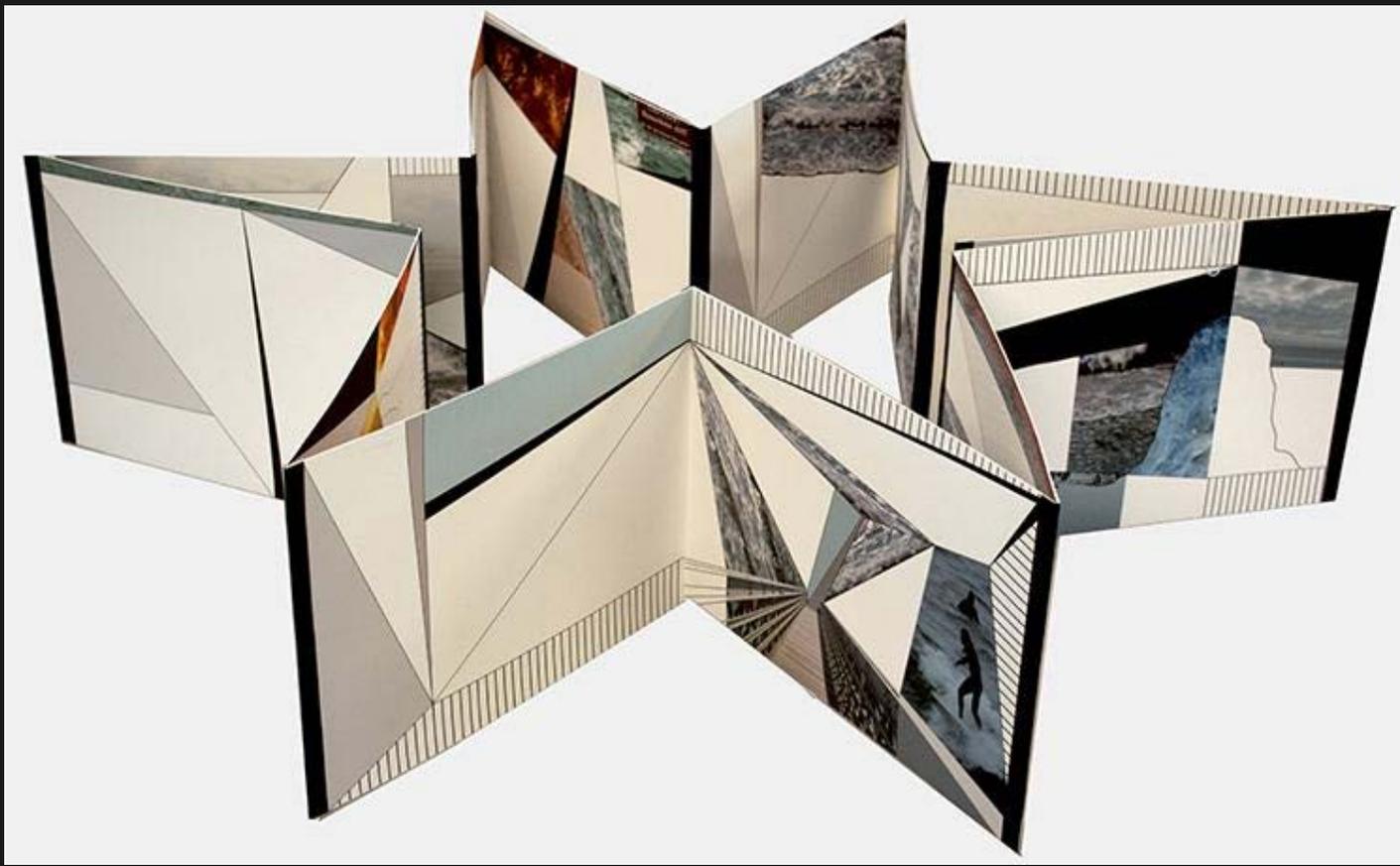
Dexterity pumps / R. D. Burton
Ocean, NJ, Burton Books, 2008



Direction of the road / Ursula K. Le Guin woodcut
by Aaron Johnson, Santa Cruz, CA, 2007



On stones / Suchecki-Twitchell
Berkeley, CA, 2015



Marin Headlands 2010-2050 / Barbara Milman
El Cerrito, CA, 2011

















HANDS ON: AN EVENING WITH ARTISTS' BOOKS

Is it a book? Artists' books defy conventional "reading" and involve the viewer through sight, touch, and physical manipulation. Too often locked behind exhibit cases, the Environmental Design Library will have 20 books on hand for you to explore.

Friday, August 28th from 4-6 PM
Atrium of the
Environmental Design Library
210 Wurster Hall

Hosted by David Eifer, Jennifer Osgood, Molly Rose, and Lauri Twitchell

August 28, 2015



Hands-On 2: Another Evening with Artist's Books

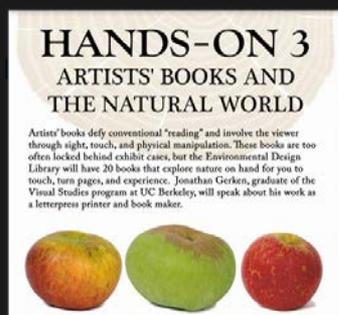
The Environmental Design Library will have 20 new artists' books on hand for you to touch, turn pages, and explore. Blake Gardens Manager Lauri Twitchell will speak briefly about her work as a book artist.

Friday, October 23 from 4-6 PM
Environmental Design Library Atrium, 210 Wurster Hall

Wine and light refreshments will be served.
Hosted by: Jennifer Osgood, Molly Rose and Lauri Twitchell

see website: <http://iqaides.lib.berkeley.edu/hands-on/oct23>

October 23, 2015



HANDS-ON 3 ARTISTS' BOOKS AND THE NATURAL WORLD

Artists' books defy conventional "reading" and involve the viewer through sight, touch, and physical manipulation. These books are too often locked behind exhibit cases, but the Environmental Design Library will have 20 books that explore nature on hand for you to touch, turn pages, and experience. Jonathan Gerken, graduate of the Visual Studies program at UC Berkeley, will speak about his work as a letterpress printer and book maker.

Friday, January 29 from 4-6 PM
Environmental Design Library Atrium
210 Wurster Hall

Wine and light refreshments will be served.
Hosted by David Eifer, Jennifer Osgood, Molly Rose and Lauri Twitchell

January 29, 2016



HANDS-ON 4

CalDay @ ENVIRONMENTAL DESIGN LIBRARY

April 16, 2016



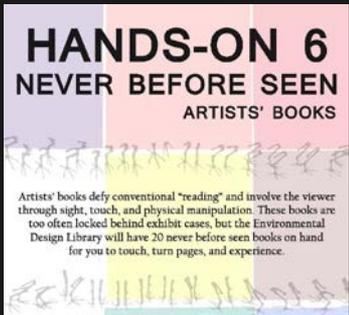
HANDS-ON 5 Recent Artists' Book Acquisitions

Artists' books defy conventional "reading" and involve the viewer through sight, touch, and physical manipulation. These books are too often locked behind exhibit cases, but the Environmental Design Library will have 20 recently-purchased books on hand for you to touch, turn pages, and experience.

Friday, August 26 from 4-6 PM
Environmental Design Library Atrium
210 Wurster Hall

Wine and light refreshments will be served
Hosted by David Eifer, Jennifer Osgood, Molly Rose and Lauri Twitchell

August 26, 2016



HANDS-ON 6 NEVER BEFORE SEEN ARTISTS' BOOKS

Artists' books defy conventional "reading" and involve the viewer through sight, touch, and physical manipulation. These books are too often locked behind exhibit cases, but the Environmental Design Library will have 20 never before seen books on hand for you to touch, turn pages, and experience.

Friday, October 28 from 4-6 PM
Environmental Design Library Atrium
210 Wurster Hall

Wine and light refreshments will be served.
Hosted by David Eifer, Jennifer Osgood, Molly Rose and Lauri Twitchell

October 28, 2016



HANDS-ON 7 READING THE CITY

Artists' books defy conventional "reading" and involve the viewer through sight, touch, and physical manipulation. These books are too often locked behind exhibit cases, but the Environmental Design Library will have 20 books related to cities and towns on hand for you to touch, turn pages, and experience.

Friday, January 27 from 4-6 PM
Environmental Design Library Atrium
210 Wurster Hall

Wine and light refreshments will be served
Hosted by David Eifer, Jennifer Osgood, Molly Rose and Lauri Twitchell

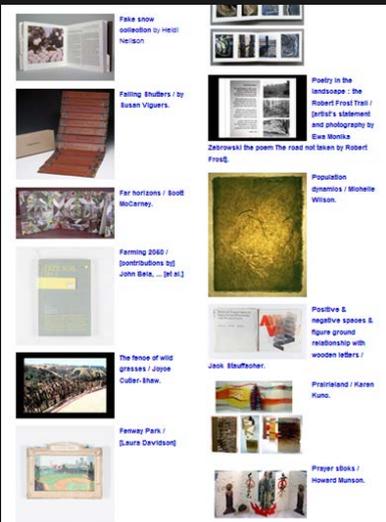
The Environmental Design Library program is an available, barrier-free setting. If you think you may require disability-related accommodations, please contact the event sponsor, David Eifer, at 510-845-0412, or at deifer@lib.berkeley.edu at least two weeks prior to the event.

January 27, 2017



Berkeley CALDAY

April 22, 2017



[Population dynamics / Michelle Wilson.](#)

Description

"Paper is typically conceived as a substrate for documents. In this portfolio, I view the paper itself as a document of an aspect of California's environmental history. The papers are made of Andean Pampas Grass (*Cortaderia jubata*), an invasive plant species that was originally introduced to California as an ornamental plant. Andean Pampas Grass spreads easily in this region, spreading rapidly over fragile coastal regions. Each sheet is watermarked with an image of California wildlife...



Title [Population dynamics / Michelle Wilson.](#)

Author [Wilson, Michelle \(Michelle Katharine\), artist.](#)

Published [Richmond, CA] : Rocinante Press, 2011.

Location	Call No.	Status
Environmental Design Rare	f N7433.4.W5715 P67 2011	AVAILABLE LIB USE ONLY



Description

1 volume (looseleaf, unpagged) : chiefly illustrations ; 33 cm

Note

Rocinante Press is the imprint of Michelle Wilson, an artist now living in Richmond, CA, in the San Francisco Bay Area.

Artist's book in the form of a portfolio containing 8 looseleaf sheets made of handmade paper through a combination of abaca half stuff and Andean Pampas grass. Leaf 1 is industrially cut and describes the project and leaves 2-8 are handripped and show watermarks primarily on 1 side while providing pencilled titles on the other. Edition of five copies, each sheet signed by the artist.

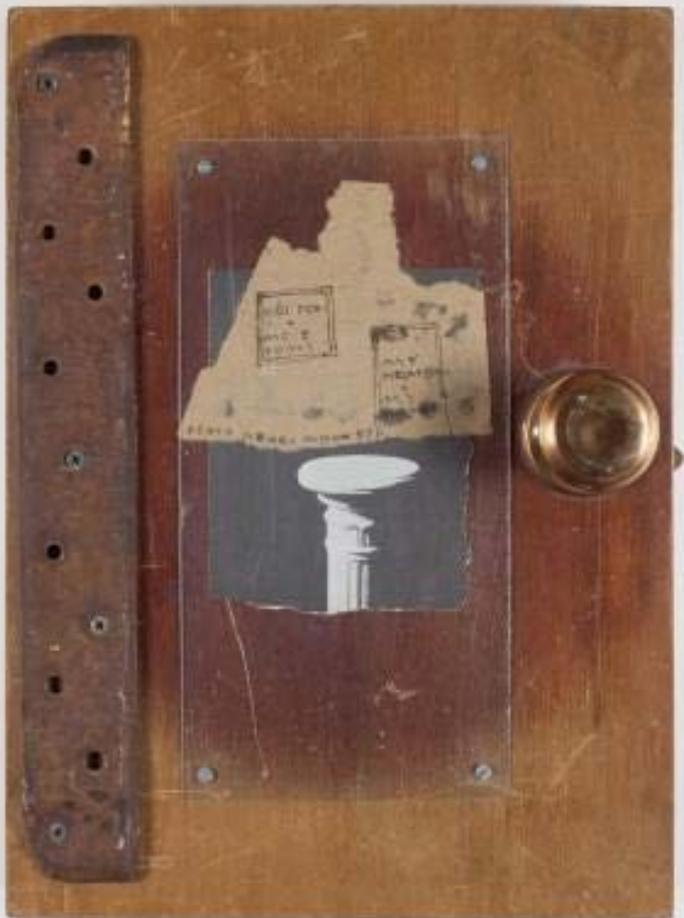
"Paper is typically conceived as a substrate for documents. In this portfolio, I view the paper itself as a document of an aspect of California's environmental history. The papers are made of Andean Pampas Grass (*Cortaderia jubata*), an invasive plant species that was originally introduced to California as an ornamental plant. Andean Pampas Grass spreads easily in this region, spreading rapidly over fragile coastal regions. Each sheet is watermarked with an image of California wildlife that has become extinct in modern times. Creatures represented include the California Kit Fox, the Tecopa pulpfish, the Santa Barbara Song Sparrow, the Clear Lake Splittail, the Thickettail Chub, the Xeres butterfly, and the San Clemente Berwick's Wren. The papers of Population Dynamics, made of plants that chronicle how seeds are carried deliberately or inadvertently around the world, watermarked with ghostly images of animals driven to extinction because of the spread of human conquest, are a material narrative and literal embodiment of some of California's environmental history" -- Artist statement.

Sheets are 30 x 22 cm.

Local Note

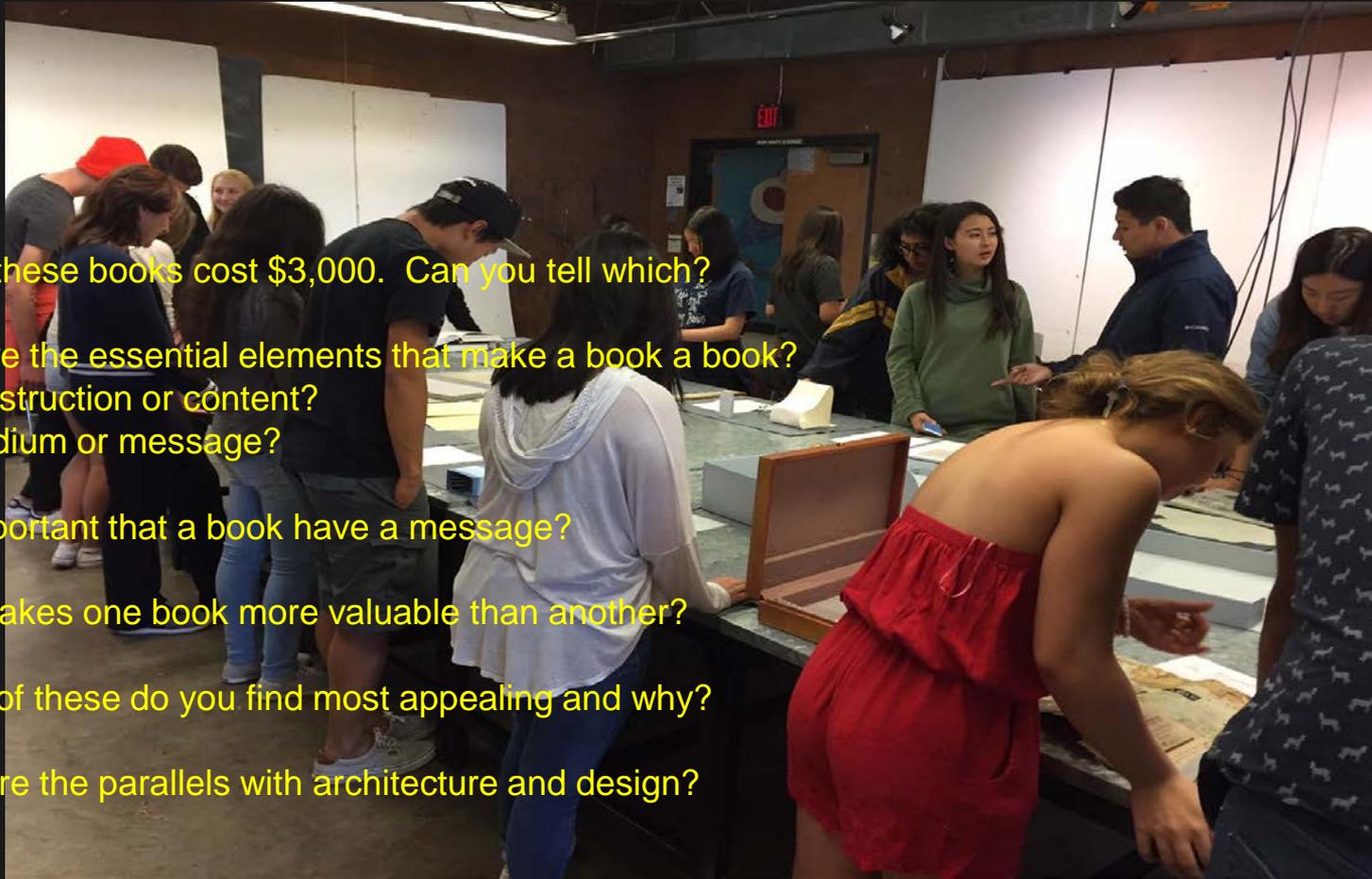
Environ Dsgn N7433.4.W5715.P67 2011: Copy is Number 2 of 5. CU-ENVI

Note



Mój dom = moje domy = my home = my homes / Beata Wehr
Tucson , AZ, 1997





One of these books cost \$3,000. Can you tell which?

What are the essential elements that make a book a book?

Is it construction or content?

Is it medium or message?

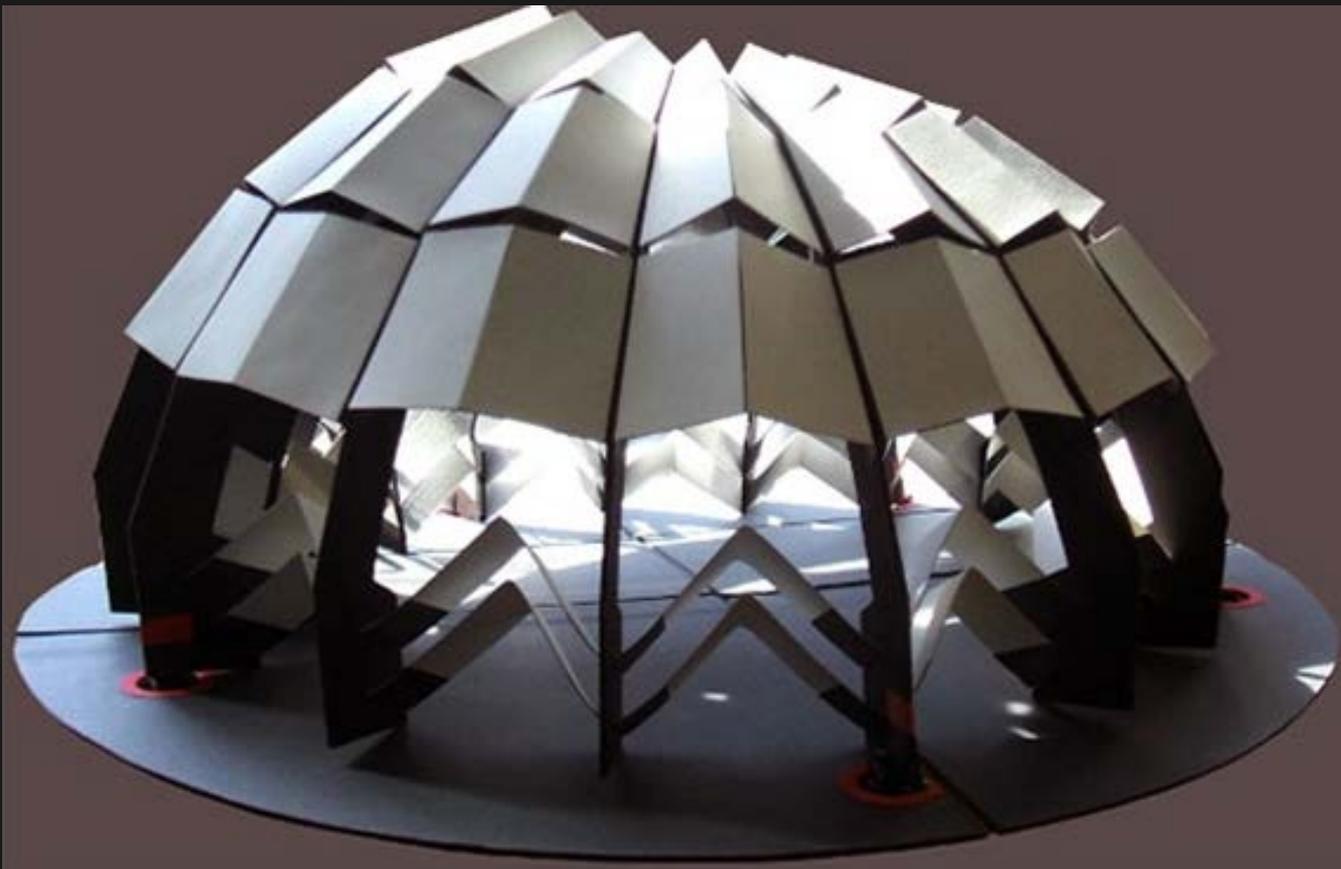
Is it important that a book have a message?

What makes one book more valuable than another?

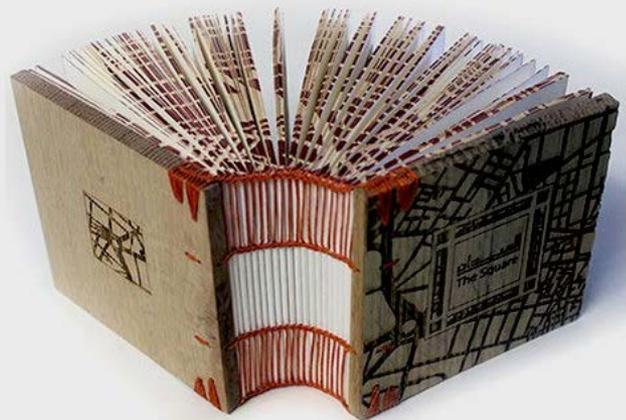
Which of these do you find most appealing and why?

What are the parallels with architecture and design?

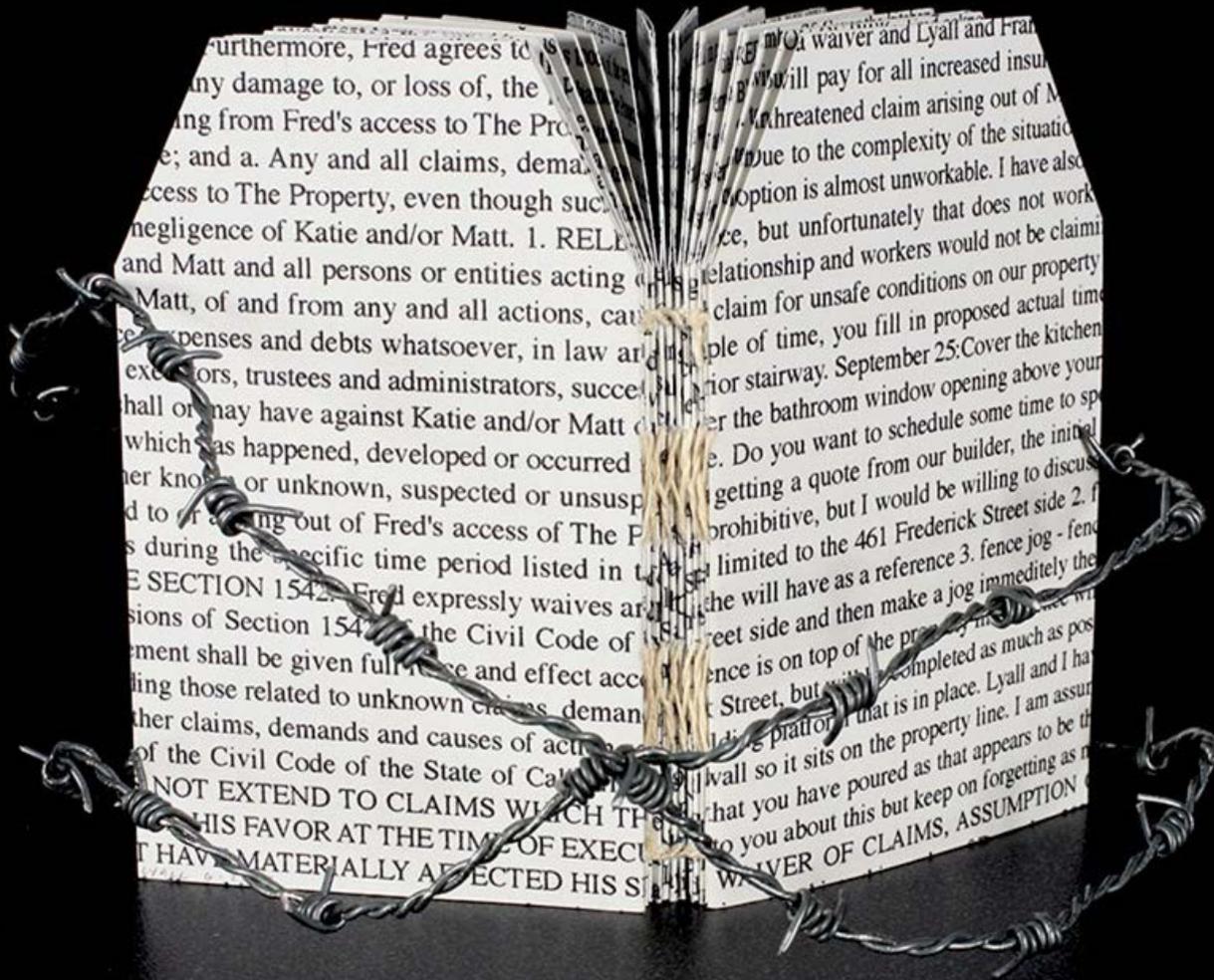




Spiral dome: sculptures in paper and steel /
Thomas Parker Williams, Philadelphia, PA, 2016



The square / Islam Aly, Iowa City, Iowa, 2014



furthermore, Fred agrees to...
any damage to, or loss of, the...
ing from Fred's access to The Pro...
e; and a. Any and all claims, dema...
ccess to The Property, even though such...
negligence of Katie and/or Matt. 1. REL...
and Matt and all persons or entities acting...
Matt, of and from any and all actions, cau...
xpenses and debts whatsoever, in law ar...
xecutors, trustees and administrators, succ...
hall or may have against Katie and/or Matt...
which has happened, developed or occurred...
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s during the specific time period listed in t...
SECTION 1542. Fred expressly waives ar...
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ement shall be given full force and effect acc...
ling those related to unknown claims, deman...
ther claims, demands and causes of actio...
of the Civil Code of the State of Calif...
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T HAVE MATERIALLY AFFECTED HIS S...
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will pay for all increased insur...
threatened claim arising out of M...
due to the complexity of the situatio...
option is almost unworkable. I have also...
ce, but unfortunately that does not work...
relationship and workers would not be claimi...
claim for unsafe conditions on our property...
ple of time, you fill in proposed actual time...
rior stairway. September 25: Cover the kitchen...
er the bathroom window opening above your...
e. Do you want to schedule some time to sp...
getting a quote from our builder, the initial...
prohibitive, but I would be willing to discus...
limited to the 461 Frederick Street side 2. f...
he will have as a reference 3. fence jog - fence...
street side and then make a jog immediately the...
ence is on top of the property line. I see wi...
Street, but... completed as much as pos...
the platform that is in place. Lyall and I ha...
wall so it sits on the property line. I am assur...
that you have poured as that appears to be th...
to you about this but keep on forgetting as n...
WAIVER OF CLAIMS, ASSUMPTION

Before I built a wall, I'd ask to know what I was walling in or out / Lyall F. Harris San Francisco, CA, 2008



Ursula's garden / Paul Johnson
Cheadle Hulme : The Book Art Project, 2005



Berlin, the doors, mezuzahs / Michael Bensman
Berlin, 2011



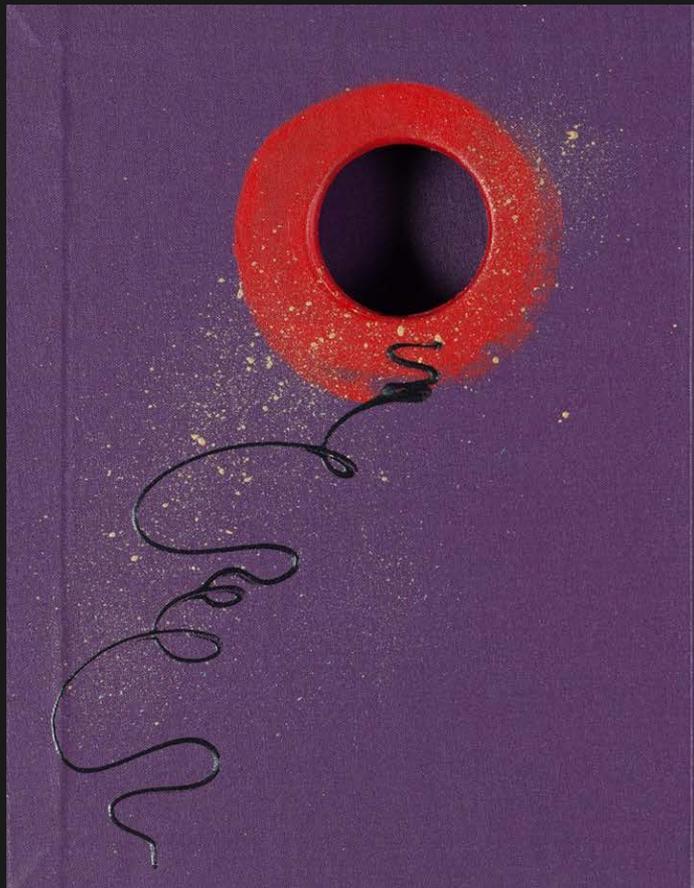
Falling Shutters / by Susan Viguers
Philadelphia, PA, 2012

74103
K4571
357
DHP
BHM



THE HUGO HOTEL ~ 6TH AND HOWARD ~ SAN FRANCISCO ~ CALIFORNIA

6th and Howard -- the Hugo Hotel /
Marie Kelzer, San Francisco, CA, 2008



Kyoto to Ohara : the number 17 / Howard Munson
San Francisco, CA, 2008



Deering Oaks / Rebecca Goodale
Portland, ME, 2006

Form Follows

Engaging Students with
Archival Collections

Emily Vigor

Environmental Design Archives





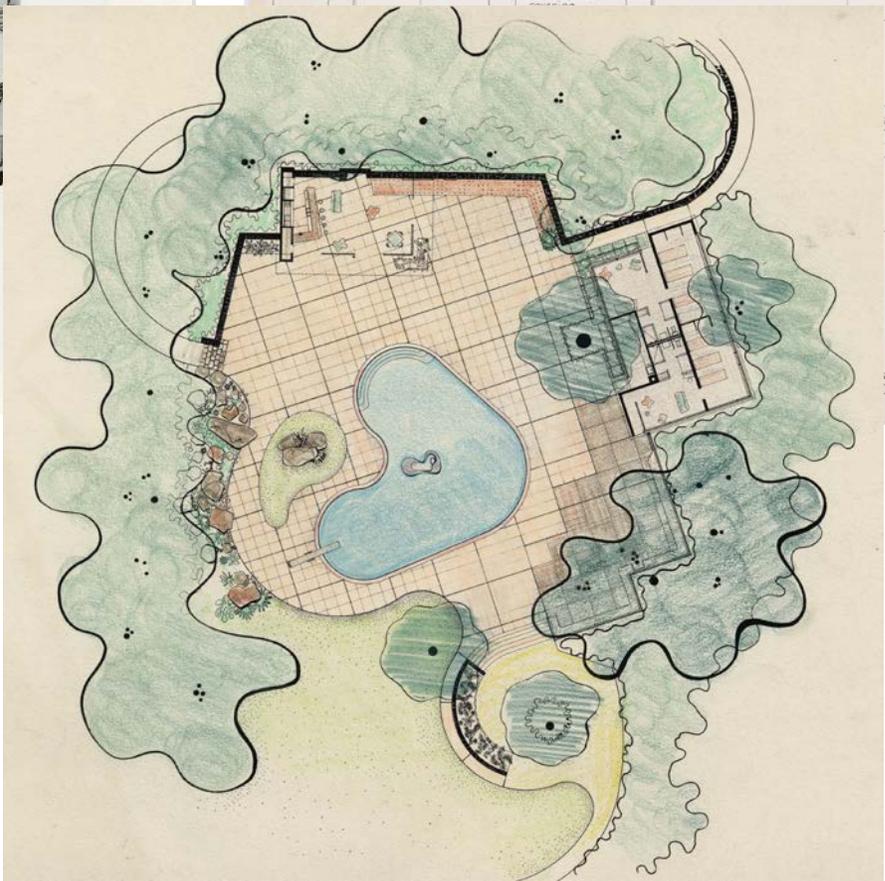
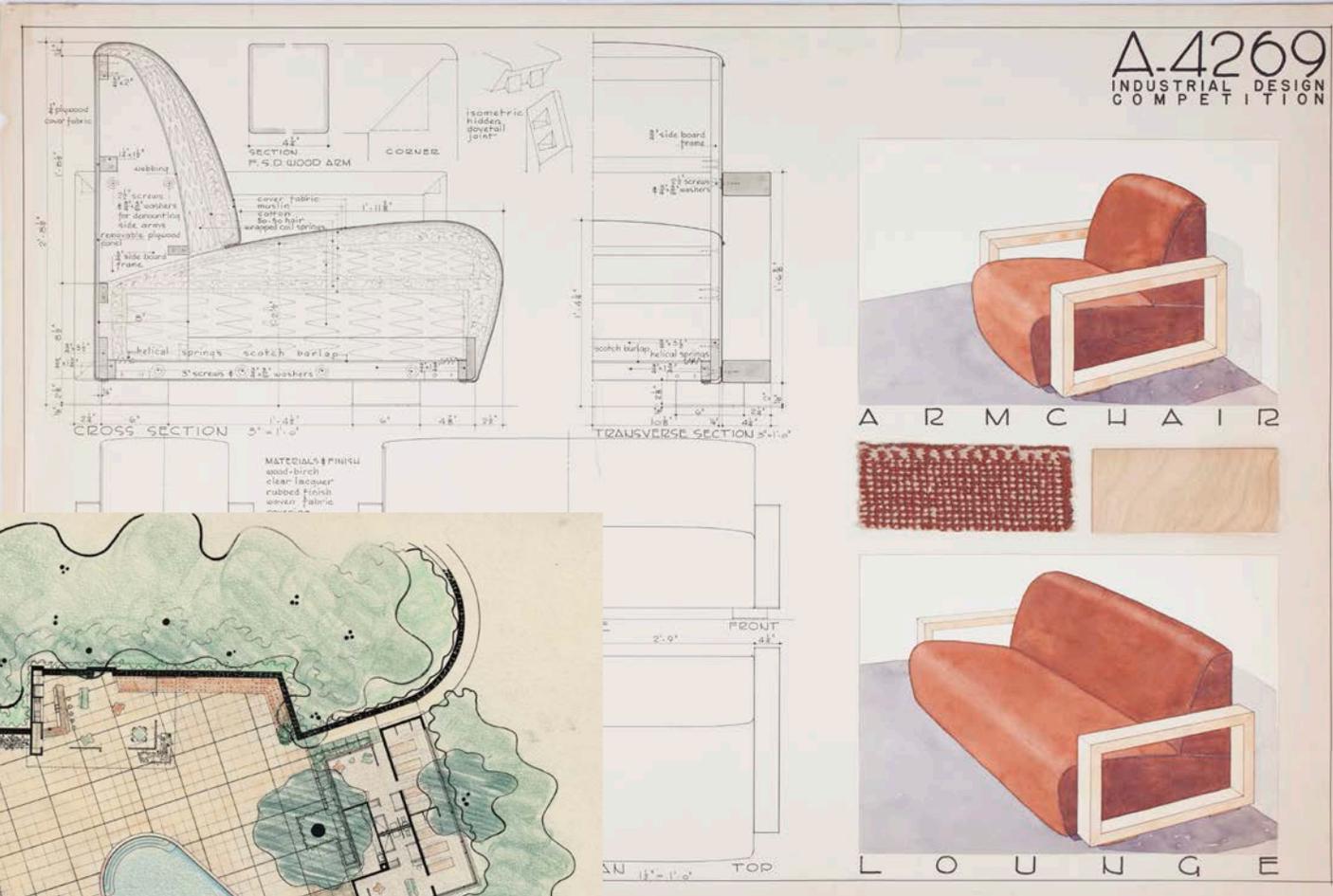
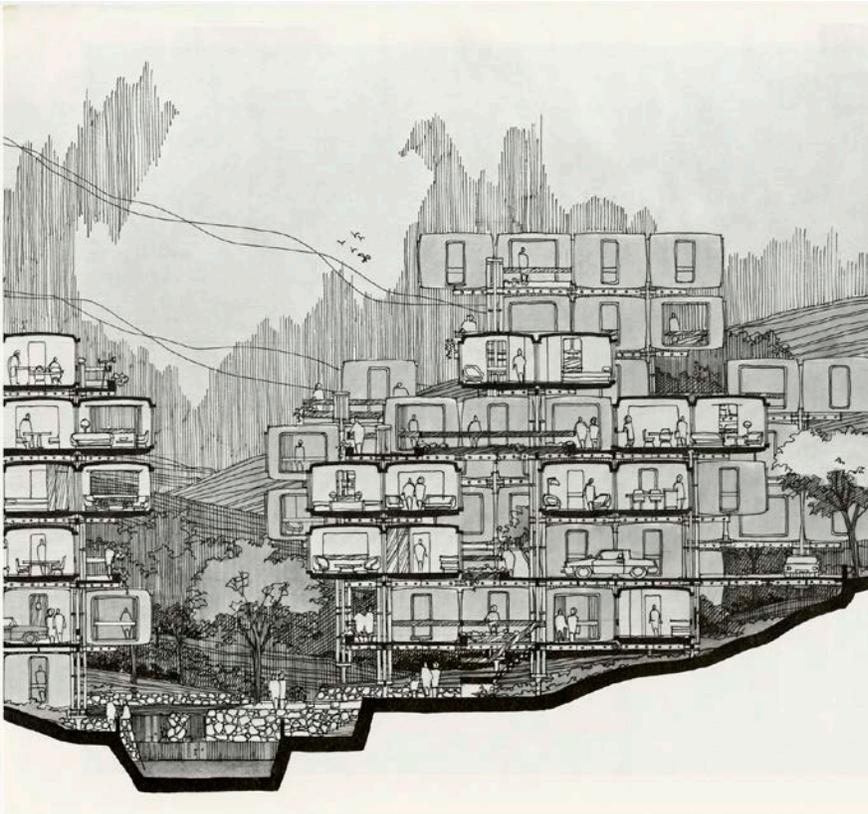
form follows

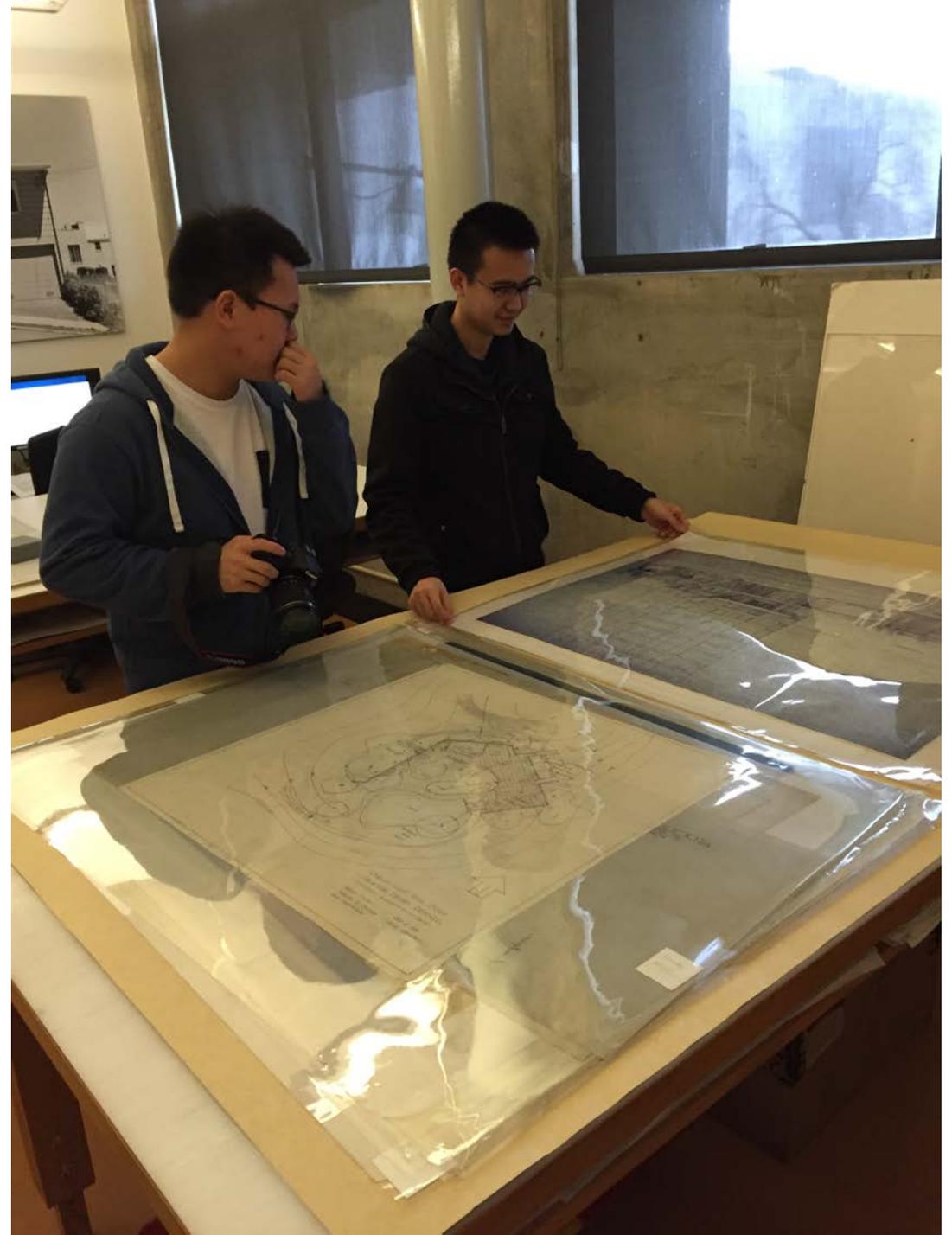
chair design competition

1st prize: \$500

Submission deadline: February 18, 2016

More information, visit the Environmental Design Archives:







greenseat

and you'll
bring your
green to

plant seat +
a chair

comfort

function

materials

firm • inspiration

6

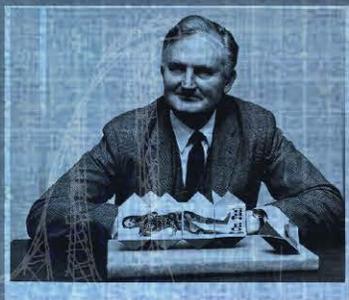
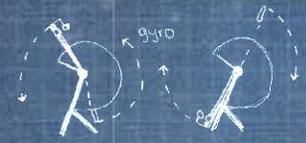
3Seat

Step 1: Research process...
Step 2: Concept development...
Step 3: Prototyping...
Step 4: Final design...
Step 5: Production...

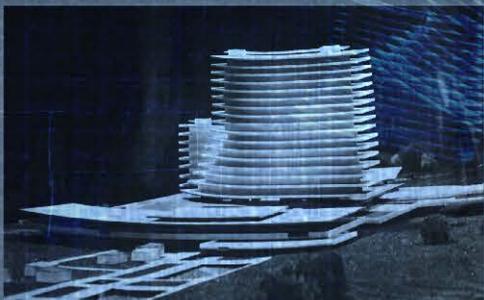
8



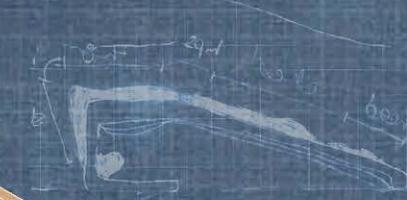
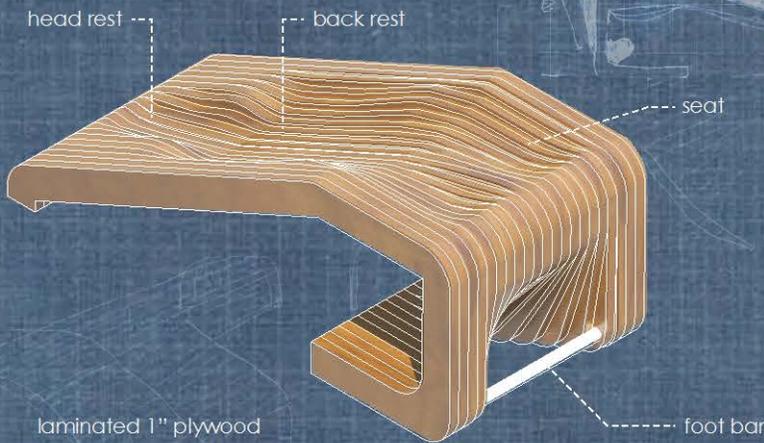
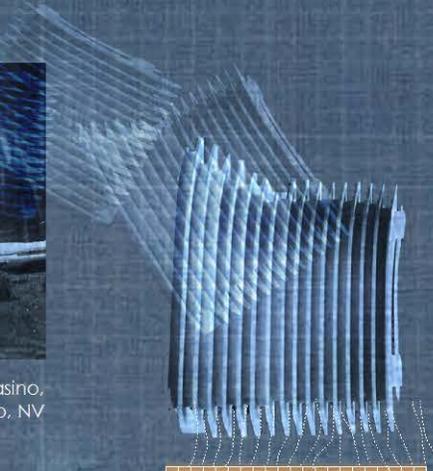
INVERSION BENCH



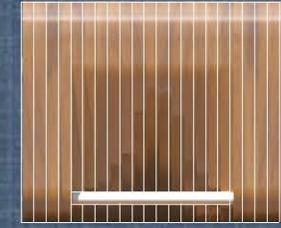
Tallie Burton Maule
(1917-1973)



Model for a Casino,
Reno, NV



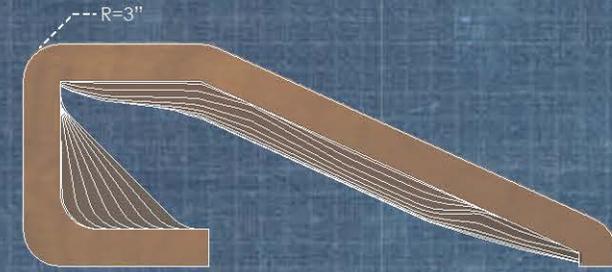
TOP 21"



FRONT



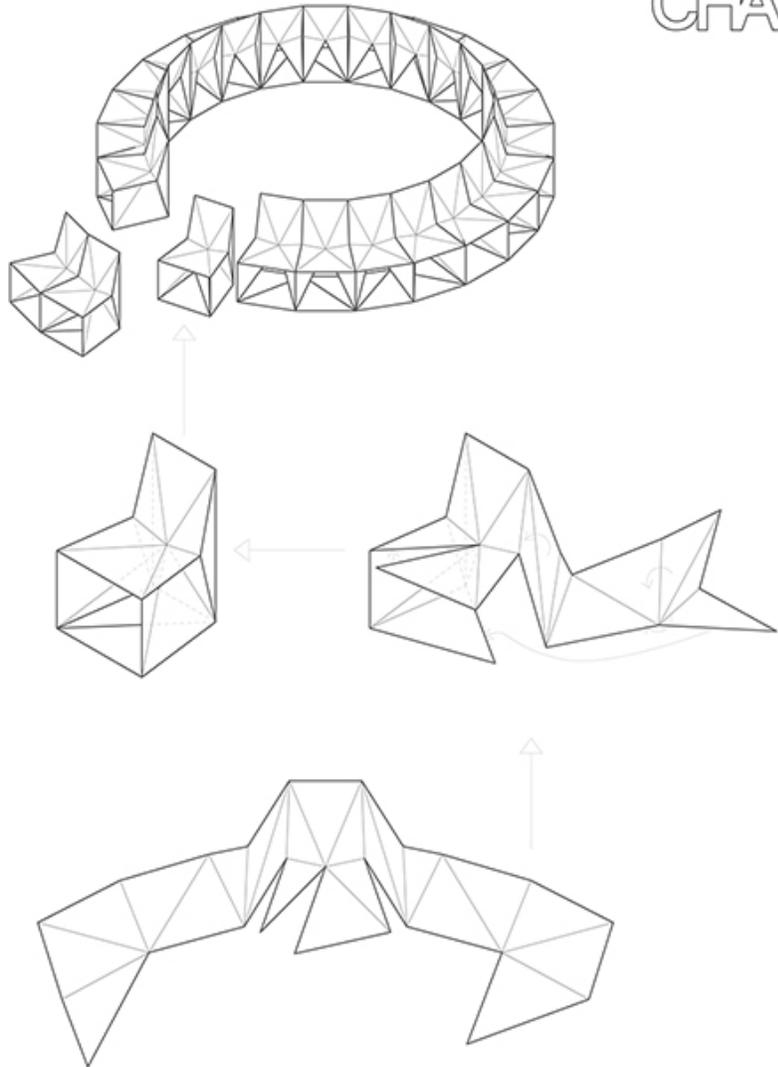
BACK 21"



SIDE 15" 48"

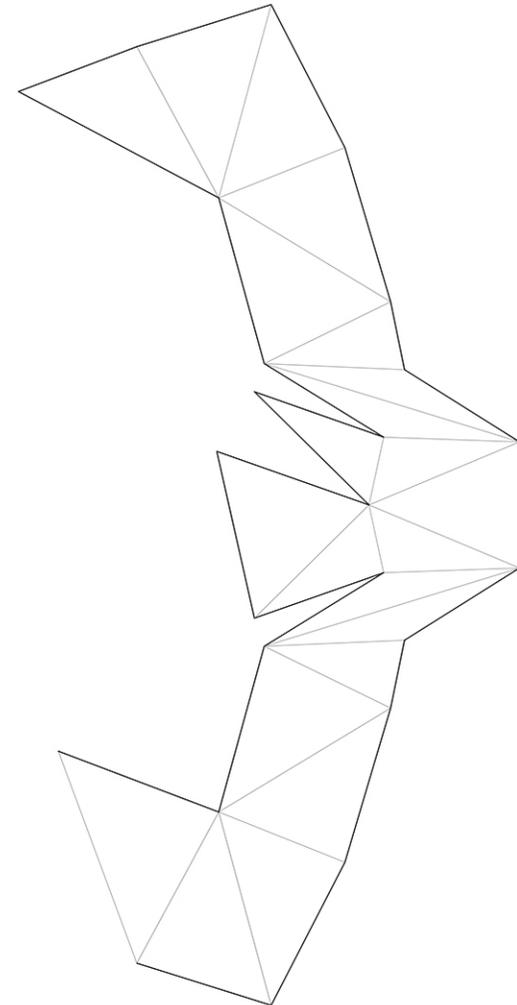
RUMBLE

CHAIR



RUMBLE

CHAIR



greenseat

plant yourself
where your
garden is.



a planter +
a chair

enjoy the comfort
of your garden from a unique, rustic wooden seat
that functions both as a planter and a chair.
the greenseat challenges the typical boundaries
between interior and exterior - why limit your landscape to
your conventional flowerbed or your furniture to your living
room? you can have your plants - and sit with them too.



FLAT PACKING THE CURVE

BRINGING CURVED PLANES TO CNC



IN THIS BASEBALL STADIUM, DESIGNED BY TALLIE MAULE THE CONCRETE SUPPORTING THE CURVED FORM LOOKS AS IF IT WERE CUT FROM A SHEET. THIS INSPIRED ME TO INVESTIGATE HOW CURVED FORMS CAN BE CONSTRUCTED FROM SHEET MATERIALS.



CNC CHAIR

CNC ROUTERS ARE CUTTING MACHINES OPERATED BY COMPUTERS.

DESIGNS CAN BE SHARED DIGITALLY, AND CONSTRUCTED LOCALLY.



LIMITS POSSIBLE FORMS TO FLAT PLANES.

USES MORE MATERIAL THAN STRUCTURALLY NECESSARY.



DESIGN CHAIR

BEAUTIFUL AND ERGONOMIC.

WELL-CRAFTED AND DURABLE.



EXPENSIVE AND LABOR INTENSIVE TO CONSTRUCT.

PROHIBITIVELY EXPENSIVE TO SHIP, HIGH CARBON FOOTPRINT.



CURVED PLANE CNC

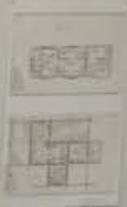
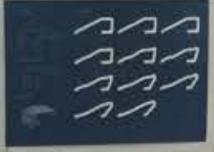
KERFING PLYWOOD ALLOWS SHEET MATERIAL TO BEND, ADDING CURVED SURFACES TO THE DESIGN VOCABULARY OF THE CNC MILLED CHAIR. THIS ALLOWS DECENTRALIZED MANUFACTURING, CROWD SOURCED DESIGN AND FLAT PACK SHIPPING WHILE EMBRACING THE BEAUTY, ERGONOMICS AND EFFICIENCY OF CURVED



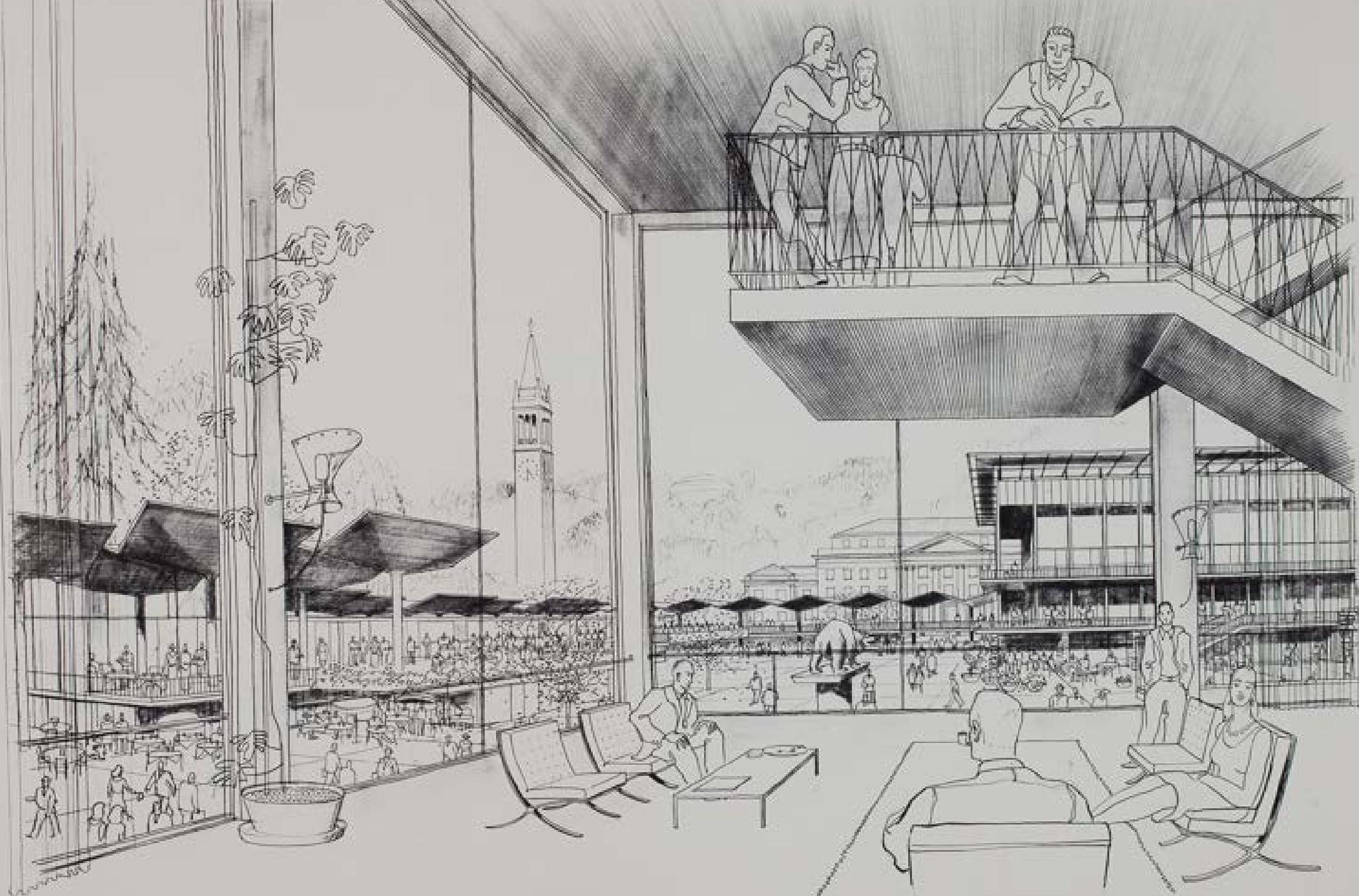
After extensive work in Portland Oregon, competition entered for the CAD in 1960. It was a challenge to design a building that would be a landmark in the city and also a landmark in the world.

The design was developed by Richard Neutra. Color, Color, Color. Richard Neutra (1892-1970) was a pioneer in the use of color in architecture. He was one of the first architects to use color in a systematic way. He believed that color could be used to create a sense of harmony and balance in a building.

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Thank you!

evigor@berkeley.edu

archives.ced.berkeley.edu

Making



Pop-up exhibits as an outreach tool

Sam Teplitzky & Susan Powell
Affiliated Libraries Spring Assembly 2017

Goals

We began “Maps and More” as a series of monthly pop-up exhibits in **Fall 2014**.

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These show-and-tell sessions are designed to:

- Lure visitors into the library
- Spark new connections among students, researchers and librarians
- Help users understand maps as research materials
- Raise the profile of our library's services and collections

Before

Brainstorm

Choose timely topics that are relevant to users, and supported by the collection.
Identify potential collaborators.

Collaborate

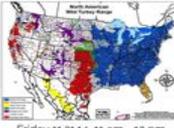
Invite graduate students or others to guest curate exhibit related to their research topic;
Discuss process.

Curate

With guest curator(s), survey and select materials; Focus on highlighting the physical collection and current research.

Promote

Advertise events with flyers, emails to library and department lists, through twitter feed, library blog and campus calendar.

<p>MAPS AND MORE</p> <p>a weekly show-and-tell featuring hidden treasures from the Earth Sciences and Map Library</p> <p>JOIN US FOR OUR INAUGURAL SESSION</p> <p>TAKE A HIKE: an introduction to local trail maps</p>  <p>Friday 10.10.14 11 am - 12 pm Earth Sciences and Map Library 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>	<p>MAPS AND MORE</p> <p>a weekly show-and-tell featuring hidden treasures from the Earth Sciences and Map Library</p> <p>Build a Better Map Trap, OR...</p> <p>MAP TRAPS & PAPER STREETS: cartographic imaginaries, both intentional & accidental</p>  <p>Friday 10.17.14 11 am - 12 pm Earth Sciences and Map Library 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>	<p>MAPS AND MORE</p> <p>an open house featuring hidden treasures from the Earth Sciences and Map Library</p> <p>JOIN US NEXT TIME FOR:</p> <p>GHOST TOWN MAPS</p>  <p>10.31.14 11 AM - 12 PM EARTH SCIENCES AND MAP LIBRARY 50 MCCONE HALL</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>
<p>MAPS AND MORE</p> <p>a show-and-tell featuring hidden treasures from the Earth Sciences and Map Library</p> <p>JOIN US NEXT TIME FOR:</p> <p>Mapping Your Meal: the origins of your Thanksgiving feast</p>  <p>Friday 11.21.14 11 am - 12 pm Earth Sciences and Map Library 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>	<p>MAPS AND MORE</p> <p>In honor of the 100th anniversary of Shackleton's Antarctic voyage</p> <p>THE EARTH SCIENCES & MAP LIBRARY PRESENTS A SCREENING OF:</p> <p>SOUTH (In the Grip of the Polar Pack)</p>  <p>A 1919 film of the voyage by Frank Hurley</p> <p>Also see recent maps of Antarctica AND a prize for anyone who determines the source of this legendary advertisement</p>  <p>Friday 12.5.14 11 am - 12 pm 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>	<p>MAPS AND MORE</p> <p>monthly pop-up exhibits drawn from the collections of the Earth Sciences and Map Library</p> <p>From Panama to San Francisco: Maps of the Panama Canal and the 1915 Panama-Pacific International Exposition</p>  <p>2.20.15 11 am - 12 pm Earth Sciences and Map Library 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>
<p>MAPS AND MORE</p> <p>monthly pop-up exhibits drawn from the collections of the Earth Sciences and Map Library</p> <p>Creating a Historical GIS from the Ground Up: Building a geodatabase of 1896 Budapest, or new uses for old maps</p>  <p>with Daniel Viragh and URAP* students</p> <p>Friday 3.13.15 11 am - 12 pm Earth Sciences and Map Library 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>	<p>MAPS AND MORE</p> <p>monthly pop-up exhibits drawn from the collections of the Earth Sciences & Map Library</p>  <p>This month's featured maps from the holdings of Transportation Studies Library!</p> <p>CALIFORNIA TRANSIT MAPS</p> <p>Friday, 4.17.15 11 am - noon + CalDay! Sat., 4.18.15 10 am - 3 pm Earth Sciences & Map Library, 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>	<p>MAPS AND MORE</p> <p>JOIN US NEXT TIME FOR A MOVIE STUDY BREAK</p>  <p>The classic 1970 ABC documentary revisits then-future earthquake scenarios for the San Francisco Bay Area Soundtrack by Maria Cissa</p>  <p>Friday, 5.8.15 11 am - noon Earth Sciences & Map Library, 50 McCone Hall</p> <p><small>QUESTION? Contact your librarians: Bernette Tuckley: tuckley@calpoly.edu AND Susan Powell: spowell@calpoly.edu</small></p>

During

Introduce

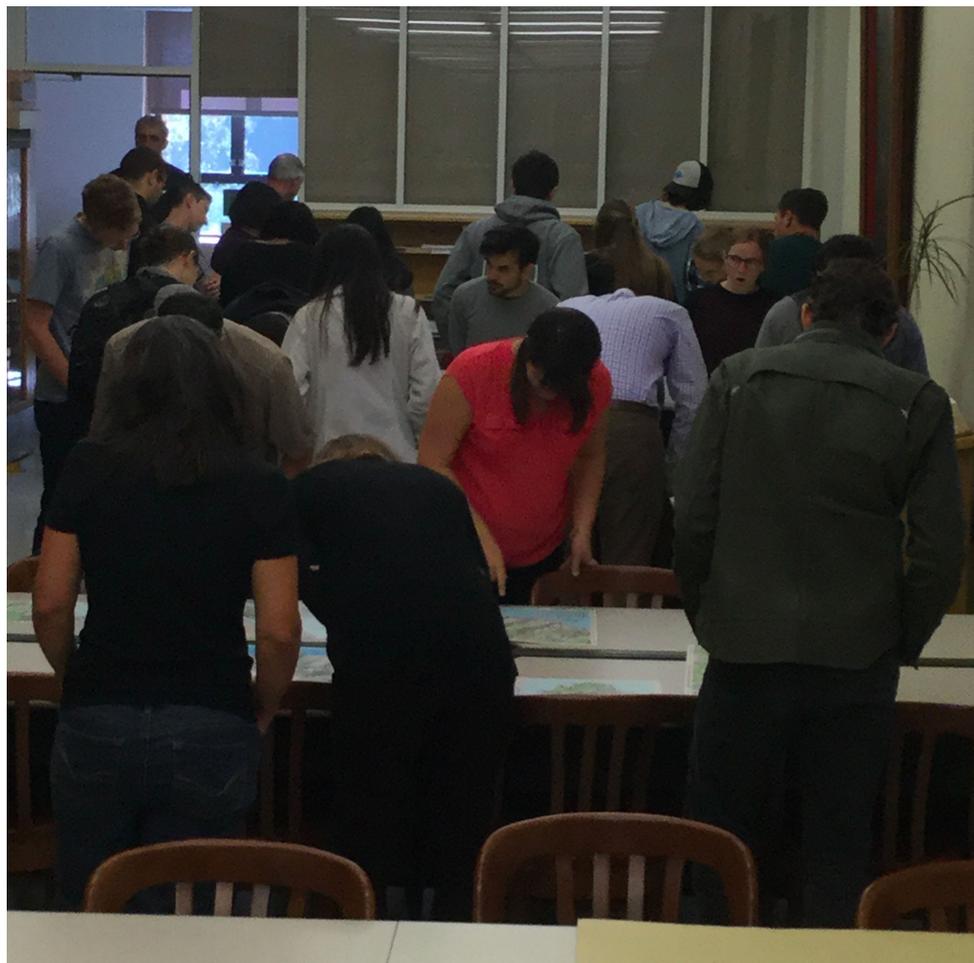
Curator(s) introduce the topic, orient visitors to layout of exhibit, and provide context.

Interact

Encourage informal interactions and exchanges among attendees. Seize opportunities to promote collection and library services. Provide roving reference with an iPad.

Record

Capture attendance. Photograph event. Provide cards for feedback and suggestions for future topics.



After

Document

Record the use of maps and items displayed. Create libguide with list of maps and items on display.

Extend

Hold materials for a week or two to anticipate follow up questions. Refer patrons to web guide.

Review

Debrief about attendance and reactions to the week's theme. Discuss experience with guest curator(s).



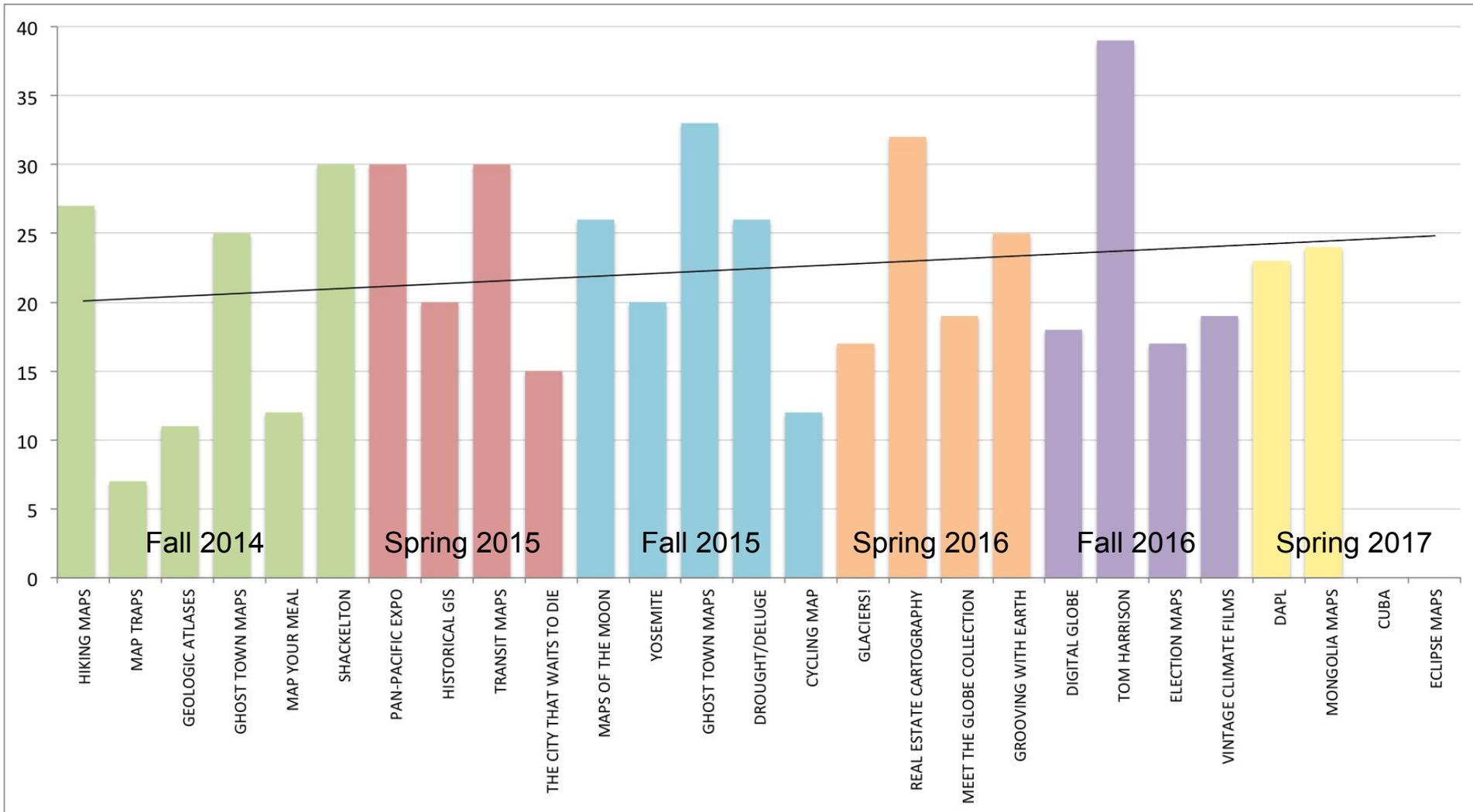
The numbers

October 2014 – March 2017

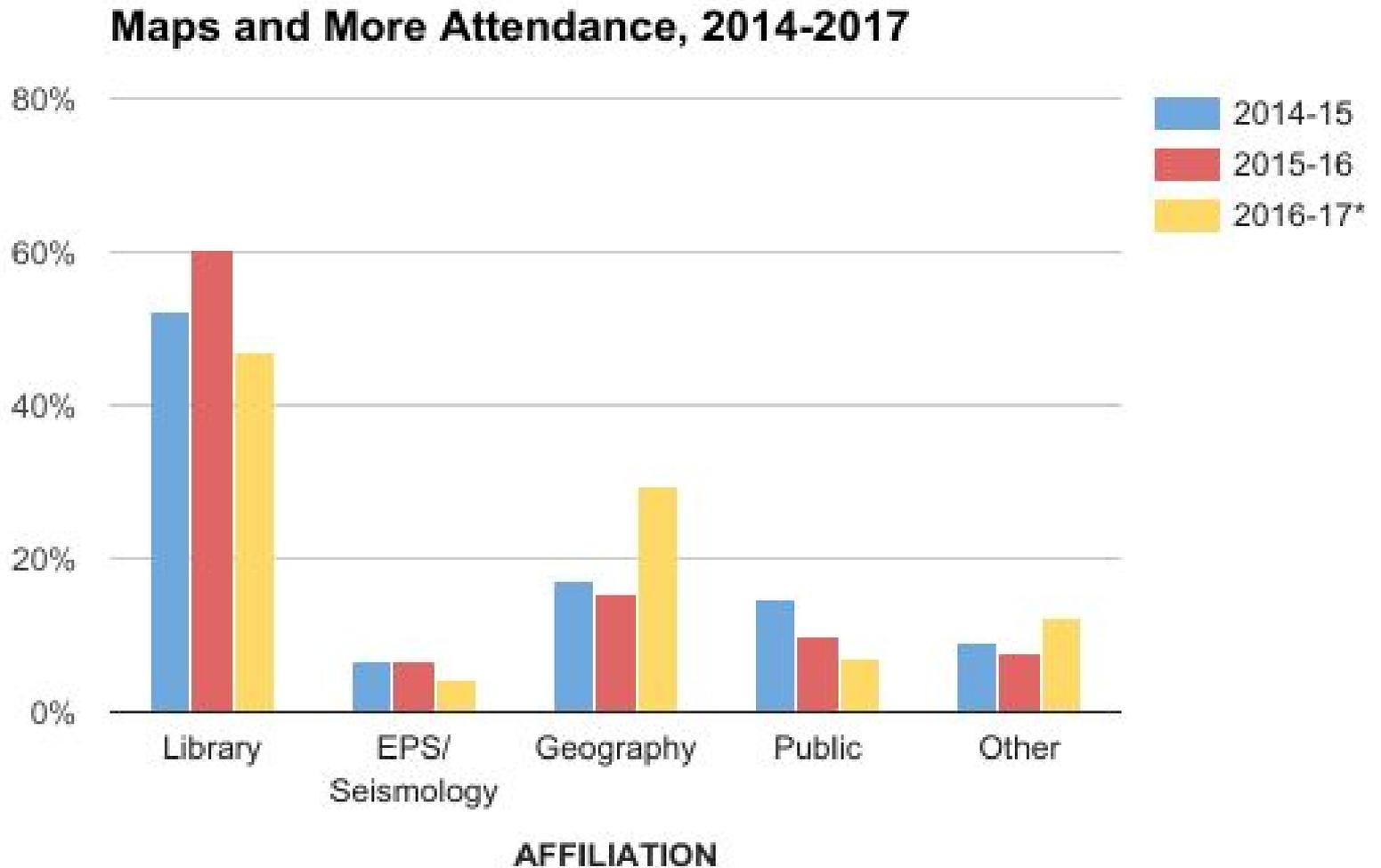
- 25 sessions
- 547 total attendees
- Range of 7 to 39 attendees
- Hundreds? thousands? of maps!



Attendance by session



Attendance by affiliation



Survey/Comments

Feedback through comment cards and email survey:

- Approximately **90** responses
- Roughly **25-30%** had never been to the Earth Sciences and Map Library before attending “Maps and More.”

*Great materials!
These events give a
real sense of the
scope of the
collection.*

*I went with modest
expectations, but
often found myself
truly engaged, and I
learned a lot.*

*Love the
ability to
'drop in' to
these events.*

Assessment

What we've done well:

- Engaged in rewarding collaborations with graduate students
- Offered simple, appealing presentation of maps and materials
- Showed diversity of collection with interesting and topical themes

What we've improved:

- Vary day and time, avoid other events, midterms and finals
- Include more graduate and undergraduate students as presenters.
- Balance topics and formats to attract wide range of attendees.

Next steps

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- More consistent communication of events. Try out mailchimp.

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- Continue to make connections to other library resources, projects and researchers across campus

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- Take it on the road

 **AGU FALL MEETING**
San Francisco | 12-16 December 2016



Next steps

- More consistent communication of events. Try out mailchimp.
- Continue to make connections to other library resources, projects and researchers across campus
- Take it on the road
- Continue to be flexible, adapt as we go and **have fun!**

 **AGU FALL MEETING**
San Francisco | 12–16 December 2016





Thanks!

See you on Friday 4/14:

Sugar and Sand: Tracing Cuba's Shifting Export Economy in Maps

and Friday 4/28:

Road Trip! Maps for the August 21, 2017 Eclipse

COORDINATING A PEER-LED PRODUCTIVITY WORKSHOP FOR GRAD STUDENTS

Becky Miller

Natural Resources & Environmental Sciences Librarian

Bioscience and Natural Resources Library

Planning

- “Becoming More Productive” - focus on productivity tools and workflows
- Aim for 3-4 presenters
- Target Life and Health Sciences grad students with Amazon gift cards as incentives
- Try to attract a big audience and make it fun

Recruit Speakers

- Recruitment email forwarded by LHS librarians

Recruit Speakers

- Recruitment email forwarded by LHS librarians

- **SIX VOLUNTEERS!**



Publicity

- Let students write abstracts of their presentations
- Leverage departmental connections of presenters

Becoming More Productive

Workflow Strategies for Graduate Students



October 21, 2016 (Friday)

1:00 – 2:30pm

2101 VLSB, Bioscience and Natural Resources Library

Come for a chance to **WIN GIFT CERTIFICATES**
to Amazon and the movies!

Speakers

Diya Das, PhD student, Molecular and Cell Biology
Tara Benesch, MD/MS student, Joint Medical Program
Heidi Wipf, PhD student, Plant and Microbial Biology
Vicky Gomez, DrPH student, Public Health

Audience

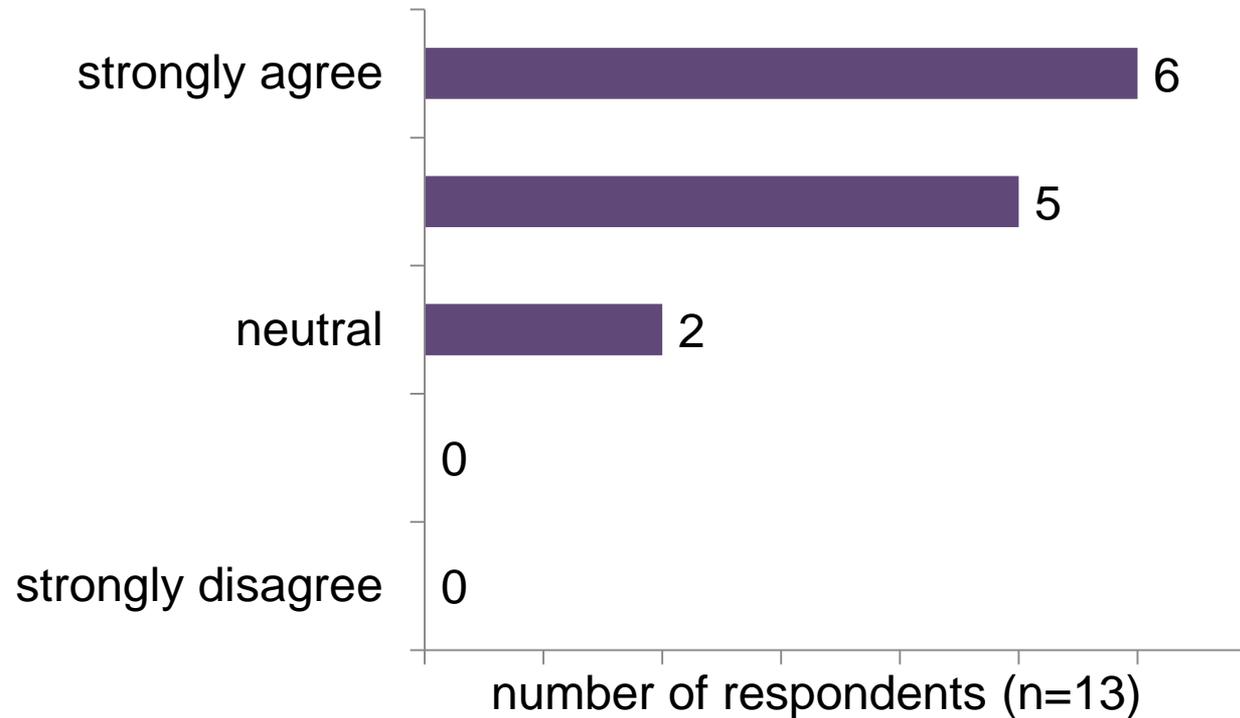
Directed at Life & Health Sciences graduate students, though all are welcome.

More details at bit.ly/productive930.

Event Logistics

- Intro, then four 10-minute presentations
- Librarian roles: moderator, timekeeper, note-taker
- Q & A after all presentations
- Raffle, assessment, and swag at end

“Because of this session, I am better prepared to use productivity tools and techniques”



What topics did you find most useful? Other comments?

- “Loved incorporating multiple perspectives; very nicely done; liked **diversity of students**”
- “All of the topics were extremely helpful! . . . It was great to have other graduate students be our speakers . . . made it more **relatable**”

What topics did you find most useful?
Other comments?

- “**Positive environment** on this topic that is easy to feel bad about”
- “ See that **we all struggle** with similar concerns and I'm not alone”

LibGuide

[Library](#) / [Library Guides](#) / [Bioscience Library](#) / [Becoming More Productive](#) / [2016 Workshop](#)

Becoming More Productive: 2016 Workshop

This guide provides resources and ideas for optimizing your workflows. It includes notes from the Becoming More Productive workshop presented by graduate students in the Life and Health Sciences.

2016 Workshop

More Productivity Resources

2016 Workshop Presentations and Notes

-  [Tara Benesch, M.D./M.S. student at the joint Medical Program](#) ⓘ
-  [Heidi Wipf, PhD student in Plant Biology](#) ⓘ
-  [Vicky Gomez, DrPH student in Public Health](#) ⓘ
-  [2016 Workshop Notes](#)
Notes from presentations by Life and Health Sciences grad students Diya Das, Tara Benesch, Heidi Wipf, and Vicky Gomez.

Recommended Tools

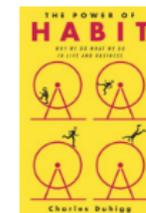
Productivity and Task Management

- [Evernote](#)
Create notes and to-do lists; collect / clip from the web; search and sync across all your devices.
- [Things](#)
Task Manager for iOS
- [XMind](#)
Mind mapping tool
- [Todoist](#)
Manage tasks and projects
- [Habitica](#)
Habit building and productivity app that uses gaming as a motivation tool.
- [Tool to sync Habitica and Todoist](#)

Recommended Reading



Better Than Before: Mastering the Habits of Our Everyday Lives by Gretchen Rubin



The Power of Habit by Charles Duhigg



Decisive: How to Make Better Choices in Life and Work by Chip Heath

LibGuide, cont.

2016 Workshop

More Productivity Resources

More Productivity Resources

In addition to the great tips and tools presented by your fellow graduate students, here are some other resources recommended by your librarians.

Research

- [Managing Documents and Citations](#)

Citations managers save you time by helping you organize your pdfs and create formatted bibliographies. Librarians have created guides for using EndNote, RefWorks, Zotero, and Mendeley.

- [Research Assistance](#)

Contact your subject librarian for help searching and staying current with the literature, using citation managers, tracking down hard to find documents, and more.

- [Statistics Department Consulting Service](#)

Statistics advice is available as you design your research and analyze the results.

- [Library Research Guides](#)

Guides created by UC Berkeley librarians to help you find resources and services by subject, course, and topic.

- [How to keep up with the scientific literature](#)

Article from Science with some good tips

Thriving in Science

- [Thriving in Science](#)

A program run by and for graduate students in the physical and life sciences to address issues graduate students encounter, and provide a peer support network.

Useful Links from the Graduate Division

- [Resources for Graduate Students](#)

Portal providing links to information on housing, health and wellness, technology services, and much more.

Data and Software

- [D-Lab](#)

Training and consulting on data analysis software and methods, including R and Python, and access services for restricted use data. D-Lab also coordinates working groups.

- [Research Data Management Consulting](#)

Provides support to campus researchers on data formatting, storage, sharing, and preservation.

- [Library Data Lab](#)

The Data Lab in Doe Library offers support to UCB data users across all disciplines. Services include:

- Research assistance in locating, recommending, and acquiring numeric data.
- Statistical software support for such packages as R, Stata, SPSS, SAS, and Python.
- Workstations and laptops loaded with commonly used data analysis software.

- [GIS](#)

The Earth Sciences & Map Library supports geographic information system (GIS) software and data services across all disciplines for the UC Berkeley campus. The

Lessons Learned?

- Students may not talk about what you, or the audience, expect
 - But they are more engaged when it is led by them

Lessons Learned?

- For some topics, students know best
 - Multiple speakers = multiple perspectives

Lessons Learned?

- Hands-off approach worked on several levels
 - Students were able to open up and support each other
 - We could be ethnographers and listen to their concerns
 - Time management – manage tasks, set goals, create balance
 - How to read articles and prioritize readings

Lessons Learned?

- Attendance was high: student speakers draw fellow students