

Our vision for the future

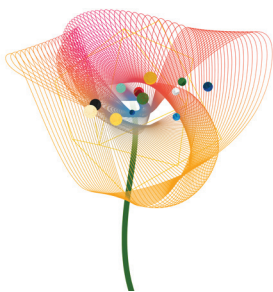
MISSION

We help current and future users find, evaluate, use and create knowledge to better the world.

VISION

The University Library will be a leader and partner in creating and implementing ideas and services that advance research, teaching and learning.

STRATEGIC DIRECTIONS



Improve how scholars access resources

We will strategically curate, collect, share, preserve and digitize scholarly content, and develop user-centered tools that connect people with resources at anytime and from anywhere.

Strategies

- Optimize the usability and impact of scholarly resources through effective and collaborative curation, acquisition, licensing, preservation, discovery and accessibility.
- Create and preserve digital collections that expand use of our historic and current materials through widespread digitization and new access services.
- Equip scholars with robust, user-centered services and tools to successfully navigate the complex information landscape.
- Develop long-term solutions that address Berkeley's space and preservation needs and challenges.



Help develop emerging areas of scholarship

We will support new research lifecycles, champion new forms of scholarship and transform the practice of scholarly communication at UC Berkeley.

Strategies

- Create and support a robust menu of services for emerging areas of research, such as data science, digital humanities and digital scholarship.
- Design, adapt and maintain a range of physical spaces to support students, including those engaged in collaborative and connected learning.
- Empower all students to develop the information fluency, digital literacy and research skills to succeed in their academic work and to enable lifelong learning.
- Champion and transform the practices of scholarly communication to increase access, reduce cost and improve dissemination of Berkeley scholarship.



Grow as an adaptive learning organization

We will build and sustain a culture that enables a skilled and engaged workforce to thrive in an ever-changing environment, with an increased emphasis on assessment, efficiency and continuous improvement.

Strategies

- Prepare, support, train, retain and recruit an engaged and diverse workforce, whose priorities and opportunities align with the Library's strategic directions.
- Enable the success of the Library by building a strong organizational culture based on agility, collaboration, innovation, prioritization, communication and efficiency.
- Build and sustain a library-wide program of assessment, focusing on user-centered needs to inform decisions on collections, services and operations.



Tell our story to build community and cultivate relationships

We will develop communications and outreach globally to improve our service delivery, strengthen our contributions to the university's mission and attract financial support to tackle our priorities.

Strategies

- Communicate with the campus community and the public at large to showcase the Library's value and accomplishments.
- Better serve the public as an academic and cultural heritage institution by providing the community with a rich array of opportunities for learning, research and enrichment.
- Pursue diversified external sources of funding to support strategic initiatives, collections and core operations.