

Site Usage

15,471 Visits

~~ 29,488 Pageviews

1.91 Pages/Visit

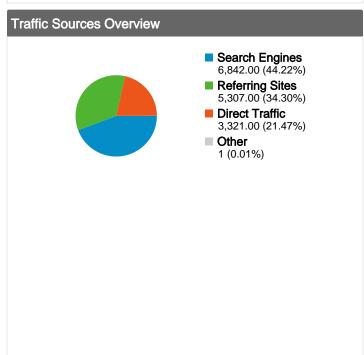
63.56% Bounce Rate

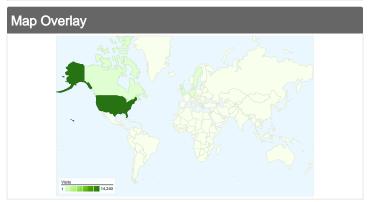
00:01:24 Avg. Time on Site

43.21% % New Visits

				Visitors
600	0=0=0		10-0-0	600
300	•			380
300				0
	Oct 5	Oct 12	Oct 19	0 Oct 26

Content Overview		
Pages	Pageviews	% Pageviews
/doemoff/	5,470	18.55%
/doemoff/floorplans.html	3,765	12.77%
/doemoff/studyspaces.html	2,335	7.92%
/doemoff/nrlf.html	2,193	7.44%
/doemoff/locations.html	1,401	4.75%





Entrance Sources: /doemoff/tours.html							
Source	Pageviews	% visits					
berkeley.edu	35	33.02%					
google	35	33.02%					
(direct)	24	22.64%					
oskicat.berkeley.edu	2	1.89%					
sunsite3.berkeley.edu	2	1.89%					



8,714 people visited this site

15,471 Visits

8,714 Absolute Unique Visitors

29,488 Pageviews

1.91 Average Pageviews

00:01:24 Time on Site

63.56% Bounce Rate

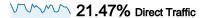
43.21% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	6,839	44.21%	T1	8,082	52.24%
Internet Explorer	5,128	33.15%	Cable	3,407	22.02%
Safari	2,626	16.97%	DSL	2,714	17.54%
Chrome	702	4.54%	Unknown	1,163	7.52%
Opera	71	0.46%	Dialup	79	0.51%

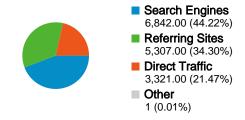


All traffic sources sent a total of 15,471 visits



34.30% Referring Sites

44.22% Search Engines



Top Traffic Sources

Sources	Visits	% visits
google (organic)	6,475	41.85%
(direct) ((none))	3,321	21.47%
oskicat.berkeley.edu (referral)	1,979	12.79%
berkeley.edu (referral)	1,542	9.97%
ucblibrary3.berkeley.edu:8080	253	1.64%

Keywords	Visits	% visits
uc berkeley library	444	6.49%
berkeley library	263	3.84%
doe library	242	3.54%
moffitt library	186	2.72%
doe library berkeley	130	1.90%

/doemoff/tours.html

Comparing to: Site



This page was viewed 106 times via 12 sources

Pageviews 106 % of Site Total: 0.36%	Unique Pageviews 91 % of Site Total: 0.39%		Avg. Tim Page 00:03:2 Site Avg: 00:01:33		7 1	ounce Rate 1.43% e Avg: 63.56% (12.37%)		52.83% \$0 Site Avg: Site		\$ Inde \$0.0 Site Av \$0.0	.00	
Source		Pag	jeviews	Unique Pageview		Avg. Time on Page	В	ounce Rate	% E	xit	\$ Index	
berkeley.edu			35		32	00:01:59		58.33%	34	1.29%	\$0.00	
google			35		28	00:04:46		50.00%	45	5.71%	\$0.00	
(direct)			24		19	00:04:48		88.24%	70	0.83%	\$0.00	
oskicat.berkeley.edu			2		2	00:00:00		100.00%	100	0.00%	\$0.00	
sunsite3.berkeley.edu	J		2		2	00:00:00		100.00%	100	0.00%	\$0.00	
ucelinks.cdlib.org:888	88		2		2	00:01:20		0.00%	50	0.00%	\$0.00	
delicious.com			1		1	00:00:00		100.00%	100	0.00%	\$0.00	
facebook.com			1		1	00:00:00		100.00%	100	0.00%	\$0.00	
images.google.com			1		1	00:00:00		100.00%	100	0.00%	\$0.00	
library.berkeley.edu			1		1	00:00:00		100.00%	100	0.00%	\$0.00	



Pages on this site were viewed a total of 29,488 times

29,488 Pageviews

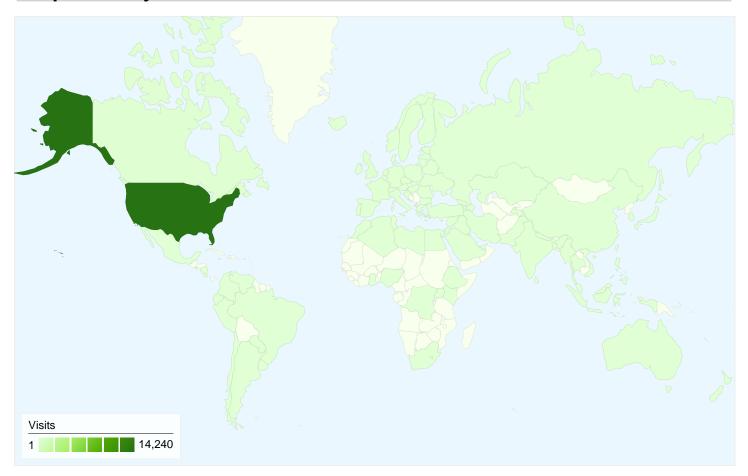
23,186 Unique Views

63.56% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/doemoff/	5,470	18.55%
/doemoff/floorplans.html	3,765	12.77%
/doemoff/studyspaces.html	2,335	7.92%
/doemoff/nrlf.html	2,193	7.44%
/doemoff/locations.html	1,401	4.75%

Site Usage



15,471 visits came from 108 countries/territories

Visits 15,471 % of Site Total: 100.00%	Pages/Visit 1.91 Site Avg: 1.91 (0.00%)	00:01: Site Avg:		% New Visits 43.24% Site Avg: 43.21% (0.06%)	Bounce 63.56 Site Avg: 63.56	5%	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States		14,240	1.93	00:01:26	39.87%	62.73%	
United Kingdom		109	1.72	00:00:54	89.91%	70.64%	
Canada		89	1.74	00:01:19	85.39%	68.54%	
Sweden		58	1.03	00:00:08	17.24%	98.28%	
Germany		53	1.81	00:00:36	86.79%	67.92%	
Philippines		48	1.31	00:00:39	95.83%	85.42%	
India		47	1.79	00:01:30	91.49%	63.83%	
France		46	1.24	00:00:27	82.61%	80.43%	
Italy		43	1.47	00:00:57	86.05%	76.74%	

Spain	41	1.46	00:01:07	80.49%	73.17%
					1 - 10 of 108