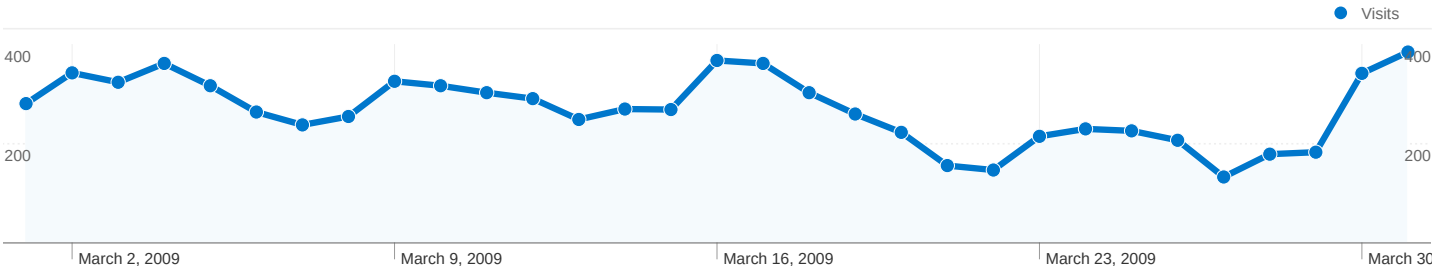
Doe/Moffitt Overall

Dashboard

Mar 1, 2009 - Mar 31, 2009

Comparing to: Site



Site Usage

8,328 Visits

57.25% Bounce Rate

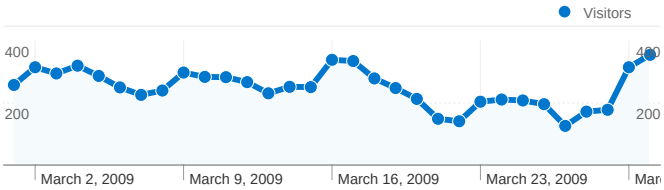
18,282 Pageviews

00:01:58 Avg. Time on Site

2.20 Pages/Visit

55.07% % New Visits

Visitors Overview

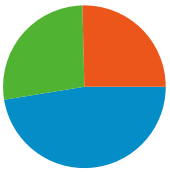


Visitors
5,437

Content Overview

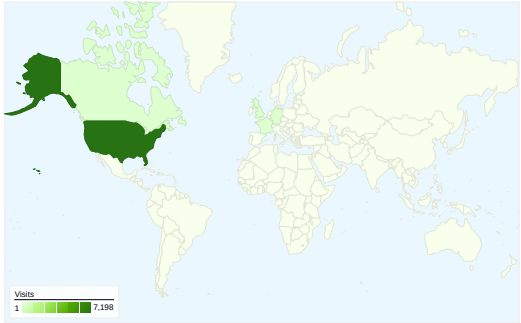
Pages	Pageviews	% Pageviews
/doemoff/	4,060	22.21%
/doemoff/studyspaces.html	1,200	6.56%
/doemoff/locations.html	991	5.42%
/doemoff/about.html	969	5.30%
/doemoff/access_borrow.html	656	3.59%

Traffic Sources Overview



- **Search Engines** 3,951.00 (47.44%)
- **Referring Sites** 2,262.00 (27.16%)
- **Direct Traffic** 2,115.00 (25.40%)

Map Overlay world

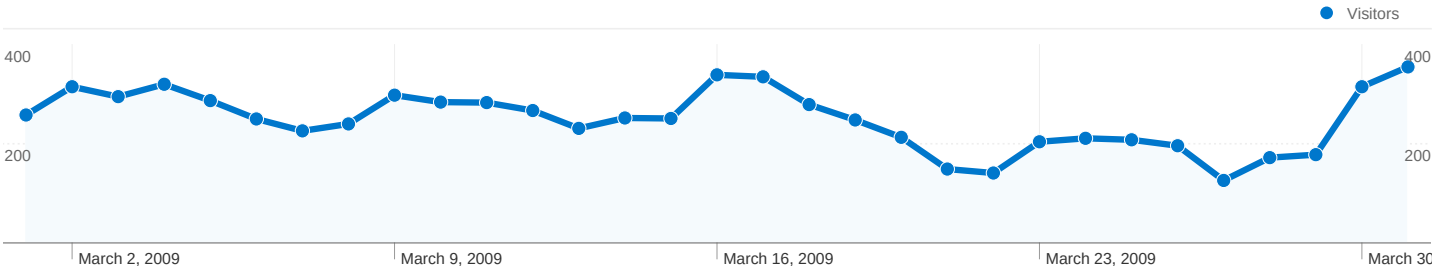


Doe/Moffitt Overall

Visitors Overview

Mar 1, 2009 - Mar 31, 2009

Comparing to: Site



5,437 people visited this site

8,328 Visits

5,437 Absolute Unique Visitors

18,282 Pageviews

2.20 Average Pageviews

00:01:58 Time on Site

57.25% Bounce Rate

55.07% New Visits

Technical Profile

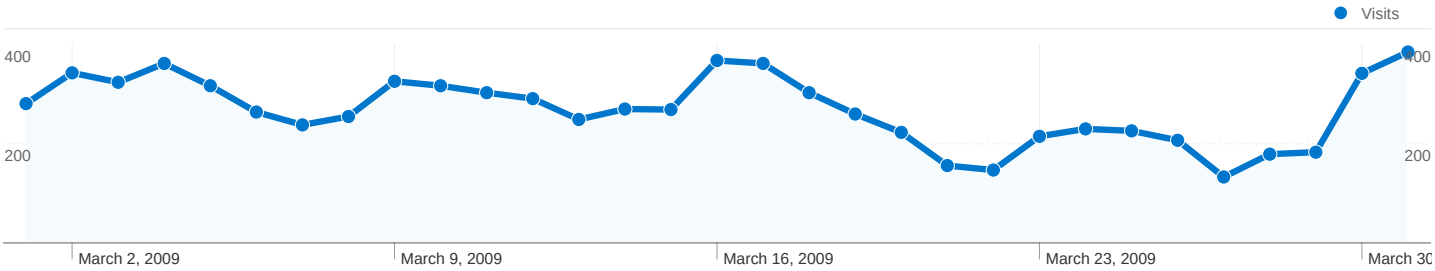
Browser	Visits	% visits
Firefox	3,916	47.02%
Internet Explorer	3,054	36.67%
Safari	974	11.70%
Chrome	178	2.14%
Mozilla	92	1.10%

Connection Speed	Visits	% visits
T1	3,715	44.61%
Cable	1,793	21.53%
DSL	1,698	20.39%
Unknown	982	11.79%
Dialup	100	1.20%

Doe/Moffitt Overall

Traffic Sources Overview

Mar 1, 2009 - Mar 31, 2009
Comparing to: Site



All traffic sources sent a total of 8,328 visits

25.40% Direct Traffic

27.16% Referring Sites

47.44% Search Engines

- **Search Engines** 3,951.00 (47.44%)
- **Referring Sites** 2,262.00 (27.16%)
- **Direct Traffic** 2,115.00 (25.40%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	3,656	43.90%
(direct) ((none))	2,115	25.40%
berkeley.edu (referral)	968	11.62%
sunsite3.berkeley.edu:8080	200	2.40%
yahoo (organic)	167	2.01%

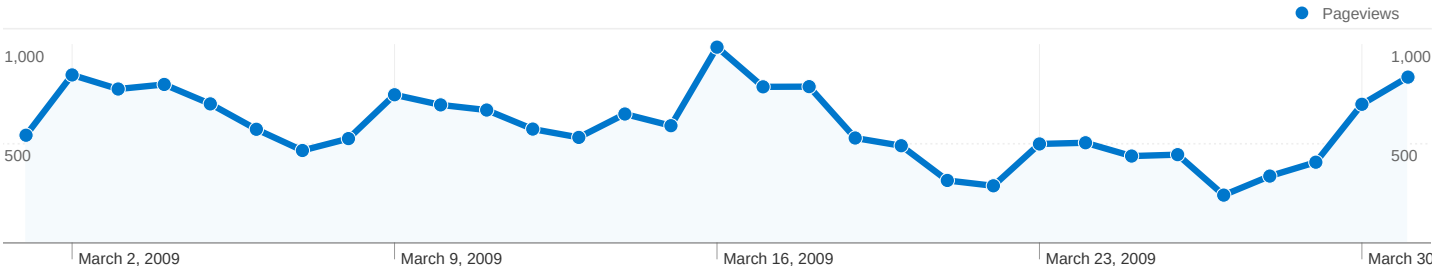
Keywords	Visits	% visits
uc berkeley library	236	5.97%
berkeley library	177	4.48%
doe library	148	3.75%
moffitt library	127	3.21%
moffit library	45	1.14%

Doe/Moffitt Overall

Content Overview

Mar 1, 2009 - Mar 31, 2009

Comparing to: Site



Pages on this site were viewed a total of 18,282 times

18,282 Pageviews

13,791 Unique Views

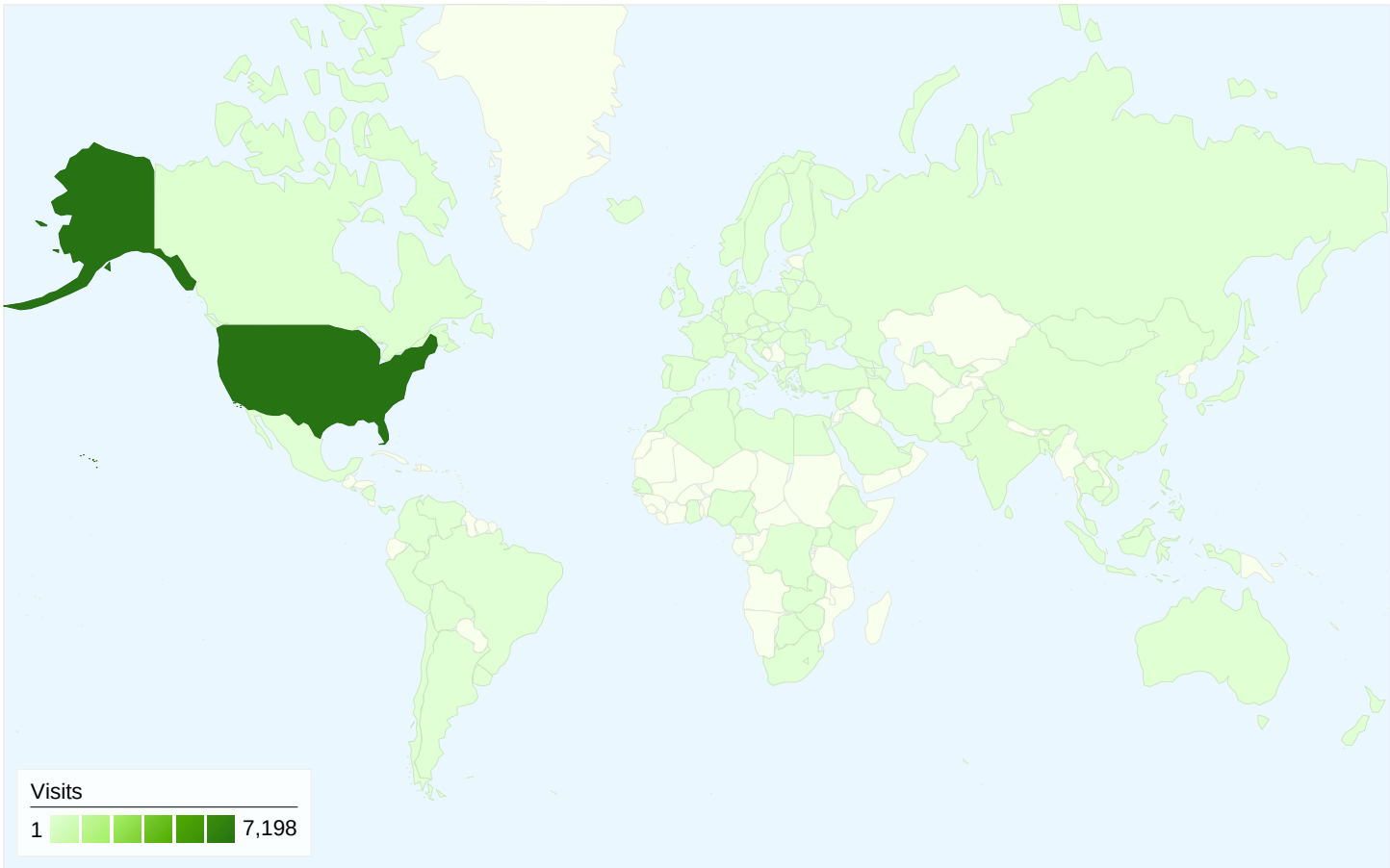
57.25% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/doemoff/	4,060	22.21%
/doemoff/studyspaces.html	1,200	6.56%
/doemoff/locations.html	991	5.42%
/doemoff/about.html	969	5.30%
/doemoff/access_borrow.html	656	3.59%

Map Overlay

Mar 1, 2009 - Mar 31, 2009
Comparing to: Site



8,328 visits came from 102 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
8,328 % of Site Total: 100.00%	2.20 Site Avg: 2.20 (0.00%)	00:01:58 Site Avg: 00:01:58 (0.00%)	55.16% Site Avg: 55.07% (0.17%)	57.25% Site Avg: 57.25% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	7,198	2.25	00:02:06	49.87%	55.42%
United Kingdom	124	1.99	00:01:16	89.52%	59.68%
Canada	119	1.64	00:00:37	86.55%	72.27%
Germany	77	2.04	00:01:01	85.71%	74.03%
France	64	1.86	00:01:10	93.75%	73.44%
India	44	1.43	00:00:54	90.91%	84.09%
Ireland	41	1.05	00:00:05	100.00%	95.12%
Australia	41	1.80	00:03:15	82.93%	73.17%
Italy	37	1.73	00:00:31	83.78%	64.86%

Philippines	**36**	1.42	00:00:49	91.67%	75.00%
					1 - 10 of 102