

#### Site Usage

% 8,773 Visits

**√** 17,237 Pageviews

1.96 Pages/Visit

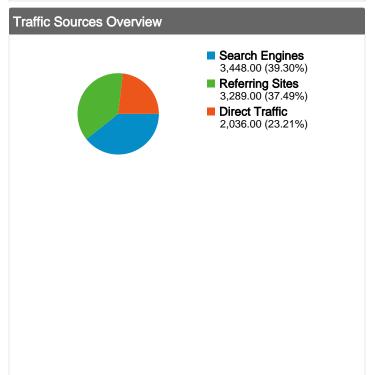
	62.73%	Bounce Rate
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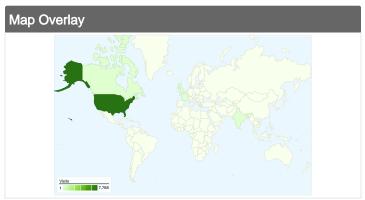
00:01:27 Avg. Time on Site

49.63% % New Visits

				<ul><li>Visitors</li></ul>
500	-0-			500
250	7000	0-0-0		250
0				0
	Jul 6	Jul 13	Jul 20	Jul 27

Content Overview		
Pages	Pageviews	% Pageviews
/doemoff/	3,514	20.39%
/doemoff/floorplans.html	2,244	13.02%
/doemoff/nrlf.html	1,589	9.22%
/doemoff/about.html	908	5.27%
/instruct/guides/librarymap.html	665	3.86%





Entrance Sources: /doemoff/tours.html						
Source	Pageviews	% visits				
berkeley.edu	47	28.31%				
welcome.berkeley.edu	47	28.31%				
(direct)	38	22.89%				
google	19	11.45%				
sunsite3.berkeley.edu	6	3.61%				



# 5,390 people visited this site



5,390 Absolute Unique Visitors

**√** 17,237 Pageviews

1.96 Average Pageviews

00:01:27 Time on Site

62.73% Bounce Rate

49.63% New Visits

### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	3,795	43.26%	T1	4,003	45.63%
Internet Explorer	3,528	40.21%	DSL	1,937	22.08%
Safari	1,037	11.82%	Cable	1,749	19.94%
Chrome	265	3.02%	Unknown	996	11.35%
Mozilla	72	0.82%	Dialup	61	0.70%

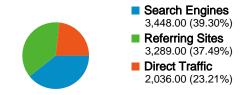


### All traffic sources sent a total of 8,773 visits



37.49% Referring Sites

39.30% Search Engines



## **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	3,178	36.22%
(direct) ((none))	2,036	23.21%
berkeley.edu (referral)	1,129	12.87%
oskicat.berkeley.edu (referral)	882	10.05%
sunsite3.berkeley.edu:8080	257	2.93%

Keywords	Visits	% visits
uc berkeley library	335	9.72%
doe library	146	4.23%
berkeley library	109	3.16%
moffitt library	92	2.67%
non governmental	53	1.54%

/doemoff/tours.html

Comparing to: Site



# This page was viewed 166 times via 10 sources

Content Performa	ance								
Pageviews 166 % of Site Total: 0.96%	Unique Pageviews 124 % of Site Total: 0.94%	Avg. Tim Page 00:01:3 Site Avg: 00:01:3		64 Site	e Avg: 62.73% (2.92%)	% Exit 47.59% Site Avg: 50.90% (-6	5.50%)	\$ Ind \$0.0 Site A	0
Source		Pageviews	Unique Pageviews	5	Avg. Time on Page	Bounce Rate	% E	xit	\$ Index
berkeley.edu		47	3	37	00:01:51	52.63%	40	0.43%	\$0.00
welcome.berkeley.	.edu	47	2	27	00:00:46	62.50%	34	1.04%	\$0.00
(direct)		38	3	33	00:00:47	72.00%	65	5.79%	\$0.00
google		19	1	16	00:01:45	70.00%	52	2.63%	\$0.00
sunsite3.berkeley.	edu	6		4	00:13:25	66.67%	50	0.00%	\$0.00
students.berkeley.	edu	3		2	00:00:15	50.00%	66	6.67%	\$0.00
summer.berkeley.e	edu	3		2	00:00:34	0.00%	33	3.33%	\$0.00
calparents.berkele	y.edu	1		1	00:00:00	100.00%	100	0.00%	\$0.00
oskicat.berkeley.ed	du	1		1	00:00:00	100.00%	100	0.00%	\$0.00
questionpoint.org		1		1	00:00:00	100.00%	100	0.00%	\$0.00
									1 - 10 of 10



# Pages on this site were viewed a total of 17,237 times

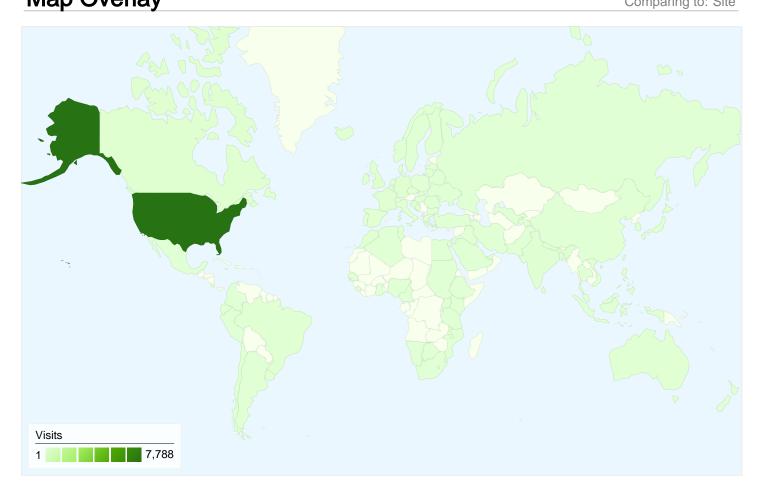
**√ 17,237** Pageviews

13,254 Unique Views

62.73% Bounce Rate

# **Top Content**

Pages	Pageviews	% Pageviews
/doemoff/	3,514	20.39%
/doemoff/floorplans.html	2,244	13.02%
/doemoff/nrlf.html	1,589	9.22%
/doemoff/about.html	908	5.27%
/instruct/guides/librarymap.html	665	3.86%



# 8,773 visits came from 102 countries/territories

Site Usage						
Visits 8,773 % of Site Total: 100.00%	Pages/Visit 1.96 Site Avg: 1.96 (0.00%)	<b>00:01:</b> Site Avg:	Avg. Time on Site  00:01:27 Site Avg: 00:01:27 (0.00%)  When Visits 49.65% Site Avg: 49.63% (0.05%)		<b>Bounce 62.73</b> Site Avg: 62.739	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States		7,788	1.99	00:01:31	45.44%	61.77%
Canada		79	1.54	00:00:22	84.81%	70.89%
United Kingdom		73	1.93	00:01:23	89.04%	69.86%
India		66	1.52	00:01:40	90.91%	68.18%
France		48	1.81	00:01:26	79.17%	60.42%
Germany		46	1.67	00:00:46	65.22%	63.04%
Brazil		44	1.98	00:01:53	43.18%	68.18%
Philippines		43	1.14	00:00:18	100.00%	88.37%
Japan		35	2.34	00:00:37	65.71%	57.14%

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Italy	34	1.76	00:00:40	82.35%	64.71%
					1 - 10 of 102