**New Direction area name:** Remote Users or Remote Librarians: Be Where They Are

**Starting point 1:** Full board press on integrating library presence into course webs (bSpace and faculty course pages).
- Allow students to add useful resources
- Begin work on building the virtual Moffitt: GoBears.berkeley.edu

**Benefits:**
- promotes electronic resources
- provides the opportunity for a relationship to start
- allows library to demonstrate library’s role in supporting student learning
- builds virtual community for Cal undergraduates

**Risks/Concerns:**
- time intensive
- updating takes time
- development costs involved
- requires faculty buy in

**Starting point 2:** Pilot locating librarians in departmental settings
- **Office hours**
- **Participate in departmental meetings, IDS and MDS seminars**
- **Use existing listservs to reach out**
- **Mobile/roving reference**
- **Expand expectations of liaisons**

**Benefits:**
- building a better community of practice with faculty
- know our users better
- Assisting new faculty where they are

**Risks/Concerns:**
- staff intensive
- they may not want us there
- works better for extroverted librarians; not everyone can do it

**Starting point 3:** Create a study group to identify current competitors: identify useful features & services that we can integrate/improve upon

**Benefits:**
- we are better aware of our environment
- turning competitors into partners
- allows us to define best practices
- reduces duplication of services

**Risks/Concerns:**
- have we missed “our time” to do it?
- more study means less doing
- risk the chance of stepping on toes

**Starting point 4: Initiate a peer-to-peer student reference service**

**Benefits:**
- building student community
- deliver the service where students are
- allows for a more distributed service model
- reference might develop into a 24/7 service; we train them for assigned hours, they take it “home” with them and share
- students can bring back useful information about what works and what doesn’t work in our systems/services

**Risks/Concerns:**
- students may not recognize their limitations