New Direction area name: Library Publishing

Starting point 1: Start Pilot Projects:
   1) Electronic CV / Collected works
   2) Faculty Scholarly Resources
   3) Offer Library publishing tools to faculty identified by library department

   • Benefits:
     - Marketing and outreach (will help get faculty buy-in)
     - Proof of concept
   • Risks/Concerns:
     - Faculty buy-in
     - Sufficient staff and resources
     - Getting the word out (marketing/outreach)

Starting point 2: Defining the suite of software tools that we can support & offer faculty

   • Benefits:
     - Scalability
     - The need is great
   • Risks/Concerns:
     - Faculty buy-in
     - Sufficient staff and resources
     - Getting the word out (marketing/outreach)

Starting point 3: Cement the Library’s role in the “IST Universe” – participate in the HART & Bamboo projects

   • Benefits:
     - Cementing the Library’s role in the “IST Universe”
     - Going beyond being merely a provider of content
     - Integrating the Library in the campus infrastructure
   • Risks/Concerns:
     - Possibility of being diverted from primary mission
     - Turf wars (collaboration is difficult)
     - Things beyond the Library control

Starting point 4: Capturing a regular snapshot of the UCB web (similar to Internet Archives)

   • Benefits:
     - Quick & dirty way of doing web publishing
- Providing documented history of university (fulfilling university archive role)
  
  **Risks/Concerns:**
  - Sufficient staff and resources
  - Copyright issues

**Bonus Starting point: Start discussion re: Harvard initiatives**

  **Benefits:**
  - Keeping up with Harvard
  - Library would establish itself as a key player
  - Could bring in new resources
  - Little staff impact (all on Tom)

  **Risks/Concerns:**
  - Keeping the momentum
  - Goes well beyond library into lobbying