New Directions Retreat Notes
April 15 and 16, 2008

Assessment
- Train people to be able to assess every project they’re involved in
- Important to assess during times of change, too. Need to have baseline understanding of what’s “good enough”
- OK to be innovative in small, incremental continuing steps – continuing assessment helps with this
- We need to make a culture shift. Need to make sure we follow-up after assessment – actually do it and take the action.
- Study design and analysis needs to be rigorous. Expertise involved. Need expertise in survey design. U. of Washington has an evaluation team of 12 people. Grow in-house? Qualitative and quantitative?
- SP #1: Need to collect all data – easy to find
- Where’s software and support? (e.g. SurveyMonkey, etc.)
- Survey Research Ctr. On campus. 2 minute survey “Help us improve the library”. Put on multiple websites