New Direction area name: Assessment Program

Starting point 1: Create an inventory of all assessment underway, find out what’s being done and being missed. Draw connections between assessment efforts and The Library’s strategic objectives. Seek out best practices and spread that knowledge around

- **Benefits:**
  - Extend impact of work already underway
  - Having solid evidence available when it’s needed
  - Helping The Library “tell its story” (Group 8: Promoting The Library)
  - **Risks/Concerns:**
  - A lot of process, no results—commitment essential
  - Organizational issues—how to integrate new work

Starting point 2: Introduce an assessment element into all Library pilot projects, particularly ND

- **Benefits:**
  - It’s actionable
  - Avoids management “by personality”
  - We want a “feedback loop”
  - **Risks/Concerns:**
  - Could be viewed as “add ons” to existing workloads, which are already heavy
  - How to gain to gain expertise?
  - “Product cycles” might be very long

Starting point 3: Conduct annual or bi-annual assessments that enable The Library to focus on special populations, e.g., the faculty, disciplines or groups of disciplines, grads, undergrads

- **Benefits:**
  - Move from opinion-based culture to evidence based culture
  - Cross tabs allow distinctions among population
  - **Risks/Concerns:**
  - Time consuming
  - Would we measure the current status to plan for the future?