

# UC BERKELEY \* FACULTY CONFERENCE ON SCHOLARLY PUBLISHING

---

Breakout session: **Journal Publishing Options - Tools**

Facilitator: **Greg Tananbaum**, bepress

Session description: The development of new software products is making the production of new journals easier than ever. Production issues need not overshadow the editorial focus on content. Software products available for producing online journals may include features that greatly streamline the editorial management and peer review process. Editors can choose from a variety of options based on a number of factors (e.g., societal or institutional affiliation, open source vs. commercial platforms). Learn more about possibilities such as bepress, DPubs, and HighWire from an industry insider.

➤ *The following are informal notes taken during the breakout session. They are not intended to serve as a verbatim transcript of the proceedings.*

Greg talked about the tools available to change scholarly publishing, with questions and discussion throughout his presentation.

- How technology has impacted scholarly publishing
- Concrete examples of new publishing tools, their benefits and drawbacks
- Alternative models: Berkeley Electronic Press
  - Provides the technology for electronic publishing
  - Scholar-led innovations in publishing
  - Alternative production and dissemination of scholarship
  - Reduction in costs of, and barriers to, access
  - New electronic journals in underserved and emerging disciplines
  - Comprehensive repositories promoting "one-stop shopping" for researchers
  - Includes journals published under its own imprint, as well as a variety of journals, working paper series, and monographs produced on behalf of third parties
- Alternative models: Institutional Repositories, CDL E-Scholarship Repository
  - UC Office of the President/CDL initiative
  - Uses Bepress technology
  - Facilitates and supports scholar-led innovations in scholarly communication
  - Provides persistent access
  - Makes the content easily discoverable.
  - Includes pre-prints, post-prints, conference & seminar materials, book chapters, monographs, reports, non-static resources, presentations, journals
  - How to launch a journal within the E-Scholarship Repository
- Alternative models: Subject matter portals
  - Collections of literature with common subject, rather than common institutional affiliation
  - BioMed Central: open access, authors pay to post, peer-reviewed
  - SSRN, Social Science Research Network: Blurs concept of journal
  - Varies in release time of publications: immediately on receipt, after review, or when a collection is complete
- Alternative models: Do-it-yourself: Open Source Toolkits, non-commercial
  - Purchase or download software, customize for your purpose
  - True freedom from commercial publishers

- DpubS, Cornell University, still in development stage
- Open Journal Systems, University of British Columbia, best example
- Comments and questions
  - Problems of publishing with commercial publishers
  - Do alternative models offer assistance with sales and marketing? No, only the infrastructure to assist.
  - What are the costs in publishing with E-Scholarship Repository or Berkeley Electronic Press? E-Scholarship creates a presence for you and provides the technology, but personnel costs still a factor. Bepress provides the technology, and determines costs for each project individually, depending on customization required. Both have rigid criteria for acceptance, and can result in savings.
  - Whom to contact about publishing with E-Scholarship: Catherine Candee, [Catherine.Candee@ucop.edu](mailto:Catherine.Candee@ucop.edu)
  - Whom to contact about publishing with Bepress: [info@bepress.com](mailto:info@bepress.com)
  - Do alternative models offer editorial management systems? Yes
  - If one publishes with E-Scholarship or Bepress, do they have to give up publishing print copies?
  - Is copy editing included? No, but can be added for additional cost
  - CDL should create a “scholarly publications toolkit” that includes details and contact information on the options available

*notes by Elizabeth Byrne  
March 31, 2005*