Web Advisory Group
Minutes
Monday, November 4th, 2002
Present: Brown, Eyman, Ford, Gallagher, Garland (Chair) Handman, Kupersmith, Lake, Ronningen, Stirling (ex officio) Williams

1. Housekeeping
Minutes were approved.
ACTION ITEM: Email types of statistics currently used and desired to Garland (members)

2. Define the website:
Informational - about institution: physical, personnel, services
Gateway to complex information universe: local collections, remote locations, physical, virtual
Instructions: how to use resources and services provided by the Library.
Communication: interactivity
Marketing tool: attractiveness to potential donors
Ease of discovery and display of information
Portal: Standard interface to access diverse resource.
Organization and Maintenance: Decentralized structure allows for a diverse group to create and maintain web pages.
Scope: Website is a hugely decentralized series of pages that don't always relate to each other.
Size is approximately 17,000 pages, 7,000 are in staff, 10,000 for public.
Structural changes to catalogs, discovery tools are outside of the current scope, although they were mentioned in the PEAS report.
ACTION ITEM: Find additions and omissions to PEAS report (members)

How to organize interface to reflect external organization. Make progress today for bigger picture- solid infrastructure to prevent endless rounds of fixes.
This design is very high level, no one has control over this right now.

ACTION ITEM: Write a mission statement for the Library website.
It was voted to have systems add the title "Pathfinder" in the Pathfinder interface to GLADIS.
The first meeting of the Web Group is November 13th, at 10:45 in 303 Doe.