

<b>1. Type of Institution (Check one)</b>			
		<b>Response Percent</b>	<b>Response Count</b>
School (K-12)	<input type="checkbox"/>	1.0%	1
Public library	<input type="checkbox"/>	13.3%	14
2 year (community) college	<input type="checkbox"/>	21.9%	23
4 year college	<input type="checkbox"/>	5.7%	6
<b>4 year/graduate degree-granting university</b>	<input checked="" type="checkbox"/>	<b>50.5%</b>	<b>53</b>
Other (please specify)	<input type="checkbox"/>	7.6%	8

1. BOCES
2. Regional Educational Center
3. Regional service center
4. Regional education center media library
5. School Library System
6. regional media center
7. BOCES
8. NY State BOCES

**2. Approximate number of students or clients served by your library:**

Email Gisèle Binder ([gbinder@library.berkeley.edu](mailto:gbinder@library.berkeley.edu)) for data

**3. Does your collection/service serve more than one campus/school?**

		<b>Response Percent</b>	<b>Response Count</b>
No	<input type="checkbox"/>	35.2%	37
<b>Yes (please specify):</b>	<input checked="" type="checkbox"/>	<b>64.8%</b>	<b>68</b>

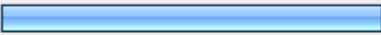
1. a two year junior college as well
2. We are part of a state resource sharing system (Search Ohio); and we have 19 locations
3. 24 Branch Libraries

4. We support several small, specialized branch campuses (Marine studies, continuing education, etc.).
5. Primarily serves the main campus, but is also used by a second campus where medical and law programs are housed.
6. we have several off-campus sites....
7. Our University plus two other universities within a 30 mile range, all share their library collections...except media.
8. We are part of a consortium with two other institutions
9. we have a main library and two branch libraries
10. One main library, 2 branches, one outreach department/bookmobile
11. We have one distance campus, but their needs are small
12. 20 Campuses
13. We serve approx. 120 schools
14. we're in a consortium with two other area colleges
15. Adult education/service sites (remote) are also prime users, plus materials open to faculty of all (11) campus as needed.
16. 2 campuses
17. consortium, several campuses
18. NCCC Extension - Ottawa
19. Two campus, within one mile: academic and medical. Also, satellite distributed education campuses and growing online distance education. One campus in Quatar.
20. we have three other campuses
21. 21 or 22 districts
22. we have 15 component school districts
23. We serve 9 buildings that subscribe to our service - approximately 1800 students
24. We have a suburban and downtown campus.
25. We are a university co-located with a community college.
26. services several affiliate institutions and professional schools -- these are not the primary users but they have access
27. We have 3 campusus
28. One institution with one major campus and 5 (much smaller) regional campuses (in, with the exception of the city in which the main campus is located, a sparsely populated area)
29. 56 buildings
30. BOCES 9 Districts

31. Multiple school districts
32. 6 campuses in 3 separate geographical areas
33. total of 3 centers
34. 12 plus distance education
35. Residential and distance learning campuses.
36. 3 satellite campuses in addition to the main campus.
37. Two campuses for one school
38. 4 campuses served
39. 2 library buildings, 1 mobile library
40. Several county branches
41. One main campus and at last count 4 distance centers
42. We have 3 buildings in different parts of our service area. Each has a media section. The Main Library has the most indepth.
43. sister campuses in two other cities
44. We ILL throughout the nation
45. 4 USF campuses
46. 3 Campuses within a metropolitan/surburban area.
47. share with regionals and OhioLINK
48. 13-branch suburban public library system
49. Technically yes, with our inter-library loan we send material out to a suburban campus library, and a health sciences library. And with consortial arrangements thru ILL we serve a great deal more.
50. 16 branches and also 18 other branches in the Black Gold Consortium
51. na
52. public library serves 12 schools and general public throughout county through six library locations within system
53. Sometimes we have a reciprocal agreement with a local community college and their students use our resources and/or attend classes here.
54. The IU Libraries has the potential to share resources with all 8 regional campuses.
55. Our art school is located in another town, although we are still just one university
56. Graduate School of Social Work holds classes on three off-campus sites.
57. Downtown campus
58. We 'share' our resources with the Five Colleges of Ohio and OhioLINK

- 59. School of Architecture in Cambridge School of Pharmacy in Kitchener
- 60. main campus and 2 smaller locations
- 61. a branch of the university about 50 miles away is also serviced by the collection
- 62. Main campus and three regional campuses
- 63. Our community college has 2, approx. equal sized campuses.
- 64. 4 campuses, 7 libraries. All have access to each other's collections.
- 65. Several universities & colleges in a state-wide system.
- 66. All local public and private schools.
- 67. We are part of a district of five colleges. Remote access is limited to only OUR registered students and staff.
- 68. 1 Main library, 2 branches, and one Bookmobile/outreach

**4. Does your institution maintain a DVD/Video collection?**

		Response Percent	Response Count
Yes		100.0%	105
No		0.0%	0

**5. Approximate size of collection (titles):**

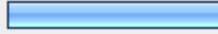

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**6. Please enter the total annual budget for media acquisition:**

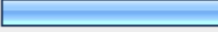

Institution Type (# of resps)	Average	Highest	Lowest
4yr/graduate degree (43)	\$41,500	\$110,000	\$3,000
4 year college (6)	\$31,000	\$50,000	\$14,000
2 year colleges (20)	\$15,000	\$86,000	\$1,000
public library (14)	\$245,000	\$968,000	\$40,000
other – consortia (5)	\$55,000	\$103,000	\$15,000

**7. If you have a separate budget line for digital media, approximate the amount budgeted:**

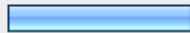
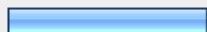
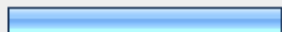
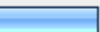
Institution Type (# of resps)	Average	Highest	Lowest
4yr/graduate degree (43)	\$14,000	\$35,000	\$3,000
4 year college (1)	N/A	\$1,000	N/A
2 year colleges (none)	N/A	N/A	N/A
public library (5)	\$58,000	\$128,000	\$4,000
other – consortia (2)	\$30,000	\$35,000	\$25,000

8. Does your library/School stream commercially-licensed videos?			
		Response Percent	Response Count
Yes		52.4%	55
No		47.6%	50

**FROM RESPONDENTS WHO ARE NOT CURRENTLY STREAMING**

1. Do you plan on providing streamed videos within the next 1-2 years?			
		Response Percent	Response Count
Yes		54.9%	28
No		45.1%	23

**FROM RESPONDENTS WHO ARE NOT CURRENTLY STREAMING BUT PLAN TO IN NEXT 1-2 YEARS**

<b>1. Which form of content delivery do you plan on adopting? (Check all that apply)</b>			
		<b>Response Percent</b>	<b>Response Count</b>
Video encoded locally from purchased DVD or tape and hosted locally		42.9%	12
Digital video files purchased directly from distributor hosted locally		46.4%	13
<b>Access to streamed media from distributor-hosted site</b>		<b>64.3%</b>	18
Other (please specify)		25.0%	7

1. Not yet sure! Mostly likely it would be a combination of these things, eventually. Our Media Ctr is streaming for classroom reserves (mostly partial film clips, I believe), but the idea of full content streaming, especially beyond classroom reserves, has not yet been broached.
2. I have presented on all options -- no decisions have been made
3. In house produced video of classes, primarily copyright free. We currently have classes online now.
4. Distance learning unit is doing Cdigix
5. Digitize recordings from institutional lecture series.
6. none
7. Continue providing access from our local server to our own streaming videos (produced by our university)

**FROM RESPONDENTS WHO ARE ARE CURRENTLY STREAMING**

**1. How many individual video titles is your library/institution currently licensing for streamed delivery?**


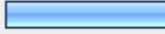


<b>Institution Type (# of resps)</b>	<b>Average</b>	<b>Highest</b>
4yr/graduate degree (29)	482	4000
4 year college (3)	833	2242
2 year colleges (10)	54	250
public library (2)	N/A	Several Hundred
school library (1)	N/A	11
other - consortia (5)	12,014	28,470

**2. From which vendors do you licence streamed video content?**

<b>Vendor</b>	<b>Pub Lib (2)</b>	<b>2 yr coll (10)</b>	<b>4yr coll (1)</b>	<b>4 yr/grad (30)</b>	<b>other (4)</b>
Advantage Source					1
AIT					1
Alexander Street Press		1		7	
Alert					1
Ambrose		1		3	3
Annenberg		2		1	1
Aquarius				1	
ArtMattan				1	
Benchmark Media					4
Berkeley Media, LLC				1	
Biomedica					4
Bullfrog		1		4	2
California Newsreel				5	
Center for Asian American Media				1	
Chip Taylor Communications				2	2
Chadwick Group					1
CineFete				1	
Concept Media		1		1	
Direct Cinema				1	
Discovery Edu/United Streaming		1		1	
Disney					2
Docuementary Educational Resources				1	
Fanlight		1			
Film Ideas					3
Filmmaker's Library				1	
Films Media Group		5		24	3
Filmwest					1
Human Relations Media				1	1
Icarus				4	
Insight				1	
Intellect Online				1	
International Telecommunications Serv					3
Kino				1	
Landmark Media					4
Learn360					5
Lippincott		2			
Marsh Media					1
Mazzarella					2
Media Education Foundation				5	
MedCOMM				1	
MyLibraryDV	1				
National Film Board Canada				1	
New Dimension					2
Other (unnamed individuals)				2	1
Other (consortial subscription)			1	1	

Vendor	Pub Lib (2)	2 yr coll (10)	4yr coll (1)	4 yr/grad (30)	other (4)
PBS				7	
Pearson Education				1	
Phoenix Learning Group					2
PowerMediaPlus					2
Recorded Books	1				
School Video					1
Spoken Arts					1
Soundzabound					2
St. Anthony's Press				1	
Sunburst					1
VEA					1
Visual Learning					4
Ward TV				1	
Weston Woods					1
WGBH				2	

**3. Which form(s) of digital content delivery do you currently hold licenses for? (check all that apply)**

		Response Percent	Response Count
Video encoded locally from purchased DVD or tape and hosted locally		48.1%	25
Digital video files purchased directly from distributor hosted locally		42.3%	22
<b>Access to streamed media from distributor-hosted site</b>		<b>51.9%</b>	27
Other (please specify)		13.5%	7

1. We have access to Learn360-but are hosting the content on our site.
2. NA
3. OhioLink manages the acquisition and licensing agreements.
4. Digital video files purchased from distributed; hosted by distributor.
5. Digital video files purchased directly from distributor and hosted by distributor
6. Vendor hosted digital files
7. We stream from the vendor. Your questions above appear to be the same...?



## FREE FORM COMMENTS FROM ALL SURVEY PARTICIPANTS

### 1. Please feel free to enter any comments about licensing for streamed video delivery.

1. I wish there had been a 'maybe' option on the prior question... I am certainly keeping an active eye on the current media streaming debate, and would very much like to be able to support adoption of a feasible model for streaming video access. As it currently stands, the landscape looks too much like that which spurred the 'journal crisis' -- too much variation in licenses, terms that are too transient, etc.
2. I'm looking forward to providing access to digital video from different sources, but am very wary of unreasonable licensing terms and costs that are out of character for the environment and use. Ejournal subscriptions are not a good model unless the producers intend to continue to add new content and new titles to their offerings; for licensing on a single title basis, I expect a reasonable perpetual use option.
3. Have begun to study possibility...
4. I'll continue to purchase a handful of video streamed titles annually as my budget allows. Most titles are still very expensive to purchase for all students. Many distributors are still selling licenses per # of students in a specific course.
5. Investigating additional vendors, MEF, Stir Fry Films. We have issues with off campus delivery and .rm
6. I am most concerned about the working together of faculty with staff and of Media Ctr staff with library staff, since it's the library which purchases DVDs now -- figuring out communication, structure, payment, etc. It all sounds overwhelming, frankly.
7. Other notes - the 160,000 is our community population. We service 6 school districts, which include 9 high schools 1 university, 1 community college. I would like to try something like the Safari program from Library Video Company in the future. Also, at this time we do participate in Overdrive's My Media Mall and Recorded Books My LibraryDV. As far as licensing goes, I think a pay per view would be something to investigate - charge as cable does. I have been following the discussion about this on videolib for a long time, and it has many ramifications - I feel that the distributors and copyright owners should be totally compensated for their work.
8. We also stream content for course uses without purchasing a license, but only in those instances where one is not readily available (no clear business model/mechanism is in place for digital/streaming licenses). If a mechanism becomes available and licensing is offered, we purchase it. Our library is asserting that these uses are covered by section 107.
9. Issue getting bigger: short term and long term implications of access only vs ownership of media. Gary, you the man!
10. We just had our first request last semester for the streaming video rights to a DVD that the library had purchased. It was determined that the money for the streaming video rights come from the specific department's funds since it was being used for an online course, and that the money should not come from the library budget, even though the library had originally purchased the DVD.

11. I would like to see a pricing model for streaming that is similar to purchasing the content in a DVD. Almost all of us who are planning to stream content have a proxy server or are using course-management tools that restrict content to only those students in a particular course or with other needed access to content. It is not open to the whole world!!
12. NJ has a federal grant in which we are developing a statewide consortium to purchase and host commercial videos for member institutions. We are currently involved in negotiating contracts with Intelicom; BioMedia; Media in Education Foundation; Ambrose and talking with Icarus and Bullfrog Films
13. Just a note about my budget as indicated above. Our budget took a 56% cut for this new fiscal year, which is going to seriously affect what we'll be doing with streaming delivery (among other things).
14. We will be staging new FMG titles this fall. Licensing issues at our university can be challenging, which is why we have just stuck with this vendor for now.
15. We're just beginning, so anything you learn and share w/ cjc-I would be very helpful. the first individual small company we approached was VERY nice. We're just starting w/ Discovery's United Streaming product, and have funds this year to pursue things on a one-at-a time basis. Will probably do some from films.com
16. We trialed Cdigix but decided against it. We are very interested in streamed video delivery but are faced with the complicated pricing models and challenge of in-house encoding and issues of storage. Strong interest in digital access to feature film content as well.
17. We would not use it.
18. We're just starting to do this, so our answers could be quite different in another year or two.
19. We are purchasing as much as we can with digital rights and also maintaining a DVD copy for circulation
20. This video form is the next trend in video delivery. It took 10 yrs for educational distributors to catch up to DVD...and now that they have here is Blue Ray. Blue Ray won't ingrain quickly, but internet based delivery will. Libraries will need to adjust their budgets accordingly to accommodate this new leased form of information.
21. I don't know enough about streaming media to make a determination at this time but I am interested. Budget cuts this year don't help, either.
22. Through our state library.
23. We are dropping the MyLibraryDV service because it is too costly for the amount of use it has gotten. Not to mention that the content is not what had been promised.
24. Though at the moment we have no plans for streaming video, the handwriting is on the wall and it is something that needs to be put on the table for discussion.
25. Biggest challenge hold-up in implementing full access is waiting for the shibboleth authentication system. Chip Taylor model allows for streaming for set amount of years (3). This is not my preferred model. Films Media Group has developed best working model for me and my institution. Rights are not based on format. We can transition to new codecs etc. based upon institutional needs.

26. In a pilot project two years ago we received permission from Documentary Educational Resources to copy and stream four or five soc/anthro videos. Students and faculty loved it. The pricing levels and general uncertainty surrounding the format keep us from doing anything more with it. I'd be grateful to see the results of your survey. Patty Hornbeck Middlebury College hornbeck@middlebury.edu
27. concerned about keeping it simple for library setup and patrons to use. Preferably not having to use different formats/platforms for different vendors. For off-campus use: Must have IP access through the proxy server as option, not individual passwords.
28. Some of the smaller production companies and individual copyright holders are more willing than the larger companies to allow us to stream media. And for the most part, are much more reasonable in their compensation requests. The larger companies require you to purchase the rights for the same price as the film title you just purchased, and for a limited amount of time. I know granting in perpetuity does not appeal to larger masses but it pretty much puts libraries at a disadvantage when our budgets are static year after year. We have to make choices on the titles we purchase and own versus titles we 'lease'. Not hard to figure out which we will do. Being good stewards of our federal, state, and student tuition dollars is our mission and paying large sums of money for the extra viewing options that streaming allows is not following that mission. Thanks for listening.
29. We would like more information about getting the rights and pricing for streaming
30. sorry
31. We avoid purchasing titles that have to be renewed, with one exception - medical titles. All other titles are purchased either in perpetuity or not at all. We're not happy about the recurring maintenance charge at Alexander Street Press, but our governing board is willing to pay that fee. My preference for purchasing streamed titles is to purchase once (no recurring fees) with an option for maintaining an archive copy in the event the company folds or their license for distribution expires. Untold numbers of titles produced/distributed by companies long out of business or whose distribution licenses have expired can still be used if the item is not damaged or lost. Content should trump the dollar.
32. It's great to have as wide a variety of video resources with various options for delivery. Never been a better time to be a video/media librarian!
33. Our IT department is a little (a lot) behind the technology curve. This is going to be a long time coming.
34. I am looking forward to this discussion at Market.
35. We don't yet have a way to stream ourselves, so at the moment, we are dependent on the distributor or an outside service for this.
36. I am attending the Monday discussion at the National Media Market hoping to learn more about streaming and our possible future uses.
37. The IT dept., does some locally produced streaming.
38. link to OhioLINK DMC <http://dmc.ohiolink.edu/cgi/i/image/image-idx?page=index;c=dvc>
39. We're still new at this venture; I've recently ordered another 5 digital streaming titles. These serve the needs of off-campus faculty teaching in our big distance ed program, but given the costs of streaming content, I'm careful to select titles that could be useful to on-campus faculty as well. We've had some complications in getting processing, hosting, and contracts ironed out, but we're confident the everything will go more smoothly in the future.

40. Would prefer to purchase outright rather than lease content from all vendors, and would prefer all content be hosted and served from vendor. TRUE IP authentication is also missing in some cases, and is a real necessity for expansion of this type of streamed video content. Alexander Street Press sets a good example regarding IP authentication, licensing, purchasing, and vendor hosting.
41. Our campus IT is really not prepared to handle sv - short of staff and bandwidth issues. we need to start small and very gradually expand. I know that faculty are using CDs, DVDs, and websites that accompany text books so we are not seeing a big demand for VOD services.
42. Apart from FMG not doing any streaming of commercial content... Well behind the curve here. The FMG model is a new, experimental model
43. For our current population, streaming video seems out of scope and is too expensive, currently.
44. Prices should be for the title and service but not based on FTE. Perpetual access with a reasonable hosting fee is the preferred purchase model for us.
45. I'm not sure on the budget. This is an approximation since I really don't know what the budgets are for the branches or the children's department. We do have downloadable video through Overdrive and Netlibrary. I would be interested in investigating the Library Video Company Safari service.