LAUC-B Strategic Planning Meeting

May 4, 2016

Strategy: Scholarship

Missing/Revisions:

Instruction and outreach to faculty and researchers particularly focused on scholarship

OA example point 2 more explicit about exploring gold initiatives beyond BRII

Clarify library role promoting faculty existing scholarship in addition to OA

Expand our focus on promoting student scholarship, incl work with other campus programs (undergraduate and graduate)

Ensure focus on researchers broadly (not just Berkeley faculty but also visitors/others using our collections and spaces, globally)

Copyright hinders access and use; add new role to influence copyright and rights permission

Strategy: Student Success

Missing/Revisions:

Promote library to our diverse student population

Make library less formidable to first generation college students

About OER, initiate new services to support courses and students, not necessarily just "open" and focus should be on making all (including licensed) seamlessly available for use

Specifically call out online interfaces (such as discovery and usability testing) for improvement

Promote our own initiatives and services (not just campus services)

Aim to integrate library resources into what students know already instead of a separate environment apart from the information environment they know/use

Definition of 21st century information fluency is too vague to be actionable

Be clear about role of librarians, not just electronic intermediary and tools

Connect to academic integrity for students

Strategy: Collections Discovery and Access

Missing/Revisions:

Digital platforms and infrastructure needed and should be called out specifically for investment

Supporting the work of the subject specialist to build deep collections meaningful for the future

Instruction around discovery and improving with testing; taking a holistic look at discovery and aim to reduce the number of silos we have and focus more on how users find/use information/materials in general

Aim to remove obstacles that we place in front of ease of access for use of materials (such as permission to publish from the Bancroft collections)

Tension on bullet 4 – perhaps separate initiatives and the two ideas should be disaggregated

Emphasize preservation and access, not just connecting users to information but also custodians of the resources especially fugitive and digital media

Digital preservation requires infrastructure that is parallel to traditional conservation; needs investment

Explore current and new partnerships in new ways related to collections

Need to support the individuals doing cataloging/metadata and ensuring they have the status to do their work

Building a better world needs more articulation and involves focusing beyond campus students and faculty

Access in bullet 5 is too broad – perhaps focus on retrieval of materials (on campus, NRLF, ILL) and would benefit from streamlining

UCe-links is a big barrier and confusing to users; aim to improve with UC System

This section might be divided – Collections in one strategy and Discovery in another strategy

Digitizing all collections is not a real world goal; define the "unique" more clearly

Aim to confirm the focus staying on world-class international depth and breadth (collecting stage)

Create better access – cataloging, finding aids – then selectively digitize to focus energy; use digitization as a way to drive people into the library for those things they find

Develop priorities for collections, budgeting, metrics – much needed in this realm

Recognition of symbiosis between collection development and cataloging

Change data-driven to data-informed; add user-centered to address needs better

Assessing impact of collections beyond use counts

Need more in-reach about what each library does and collects; make required?

Reinforce the issue of ownership not just access (as noted in Commission quote)

Strategy: Space

Missing/Revisions:

Meetings with campus partners require space, such as consulting (with Research IT that doesn't have much public space)

For bullet 4, expand to include digital storage space also especially if digitizing collections – perhaps in another section or redefine section scope to include virtual space also

Libraries are both physical and virtual spaces – extend resources for online environment to be comparable to what we have on campus

For bullet 2, support all modalities of learning and inquiry (use of 'connected learning' seems narrower to some)

Add importance of library employees being close to campus/faculty/students they work with

Be explicit about fact that our spaces are open to the public, different spaces required by range of users and guidelines for that

Accessible access to spaces might be emphasized

Strategy: Administrative infrastructure

Missing/Revisions:

Make efforts to hire and promote diverse administrators and staff

Not just rebuilding staff but also re-envision roles with new skills we need (such as digital archivist)

Supporting staff to learn the new skills required

Increasing compensation is still major issue especially with more entry level and lower level positions

Commit to supporting librarians professional development

Student library employees are unique opportunity as both students/staff – formal process for using students to help us hone our services, value their input, use them as advocates, recruit to profession

We have diversity within student body to help them see a path to librarianship

With economic trends, add library's role in advocating for more equitable educational system

For bullet 2, language is vague – needs more focus such as to address point above

For bullet 4, also want to see it more specific in how applies to this particular strategy

For bullet 5, change order of academic and administrative functions in list

General Comments about the Approach/Document

Cross-over of issues such as instruction and outreach with scholarship; some sense instruction is in all

Differentiating between collections and space seems odd since "all collections require space"

Listing strategies under more than one category or with different facets

Comments about Priorities

Like the current order of priorities with scholarship, student success, and people at the top – regardless of which populations which are focusing on; it's a value often lost on campus/state these days

Direct user services has to be primary focus – whomever we decide our target populations are; where we get the support from campus when we are visibly providing effective services

Emphasize collections with the library as the repository of information to humankind; anyone can connect what is digitized to scholars but the actual collections are the lasting importance

Building solid digital infrastructure for collections is important for the long-term health; without it it will be harder for us to protect the materials we are spending money on

Infrastructure needs to support the collections and the people

Discoverability is important because we have amazing resources to people have trouble finding all the pockets of information

Focus on staffing to support everything we are talking about as priorities – Bancroft runs on temporary staffing and soft money constantly

Priority should not be digitize everything but instead to describe everything so it is locatable through the catalog, and digitization focused on curated and selected items to make most sense of it

Physical space for staff to work productively

New section for Advocacy for the Library to strategy – especially for those who make decisions on campus, System, State, donors, foundations; perhaps aiming for a certain percentage of the campus budget as a target?

Plan for growth by physically and virtually – our collections increase, number of students grows

Consider what is at risk – collections (born digital, old formats, access not owned)

With administration need to be open to models and processes from other areas beyond our profession

Mission/Vision/Values:

"Innovative" is an outcome to maximize other values not one in and of itself; move elsewhere; minimized maintaining what we feel is important that is less flashy; not necessarily a reason to accept or reject a new idea, but want to create an environment that allows and encourages people to try new things and possibly fail – perhaps instead experimentation, risk-taking, etc

Link more to building a better world – equity and diversity added and valued

"Quality" should be kept in mind – collections, cataloging, people

"Transparency" – may be overused and not meaningful to people these days or valued

One focus should be on building long-term collections and services that are sustained

Question the word "data" to be more articulated here to clarify how we plan to assess our services and collections and use that to inform our practice

Missing the traditional role of the library – acquire, use, preserve, etc – not just users and not just users today but for future

Value role as responsible custodians of the collections of UC Berkeley/UC – perhaps be explicit

Risk-taking is not a great role when thinking of protecting/preserving collections; good in some areas but tension with some traditional roles

Users looking to the Library for expertise – reframe the barrier that access doesn't work so have to come to us to another way to make clear to users what we do and we are supporting their work