

Long Library News

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American Economic Association Journals Now Available Online

We now have online access to the current issues of the three journals published by the AEA - *American Economic Review*, *Journal of Economic Literature*, and *Journal of Economic Perspectives*. The fulltext beginning with 2002 is provided via Ingenta Select. Links are located on the Long Library's e-journals page <http://www.lib.berkeley.edu/BUSI/ejournals.html>. Back issues are available fulltext from JSTOR <http://jstor.org>.

The New MELVYL Catalog

The California Digital Library recently released its new *MELVYL* online catalog containing the holdings of the libraries of the ten University of California campuses. The *Melvyl* catalog contains over 23 million records. The database is updated continually as material is ordered, received, and cataloged by the libraries. Material from libraries of selected University partners is also represented, including records from Hastings School of Law, the Center for Research Libraries, Lawrence Berkeley Lab, the California Academy of Sciences Library, the California Historical Society Library, and the Graduate Theological Union Library. Records from the California State Library are scheduled to be added soon.

Among the important new features in *Melvyl* are:

- More flexible search options, including phrase and proximity searching.
- Browsing by major indexes including author, title, subject, and call number.
- Expanded limiting and sorting of search results.
- Display of foreign language materials using their native language characters, including Chinese, Japanese, Korean, Hebrew, and Arabic.
- Ability to return to previous searches and combine, review, or save them into a personal workspace

The new link to *MELVYL* is <http://melvyl.cdlib.org>.

Business Ethics and Corporate Social Responsibility Collection

The Long Library has a substantial collection of books and journals on the subject of business ethics with over 1100 titles available. The collection has been developed over the past twenty years to support the research and teaching in this field by many campus academic departments. Campus programs in ethics include the Haas School's new Center for Responsible Business which has set a new standard for university programs in business ethics and social responsibility <http://www.haas.berkeley.edu/responsiblebusiness/>. A guide to campus-wide ethics programs is located at <http://ethics.berkeley.edu/>.

Long Library guides to resources in business ethics and social responsibility may be found at:

- Business Ethics <http://www.lib.berkeley.edu/BUSI/pdfs/ethics.pdf>
- Corporate Governance <http://www.lib.berkeley.edu/BUSI/pdfs/corpGov.pdf>
- Corporate Social Responsibility <http://www.lib.berkeley.edu/BUSI/pdfs/social.pdf>
- Corporate Environmental Management <http://www.lib.berkeley.edu/BUSI/pdfs/envi.pdf>
- Impacts of Multinational Corporations <http://www.lib.berkeley.edu/BUSI/pdfs/multiCorp.pdf>

Updated Self-Guided Tour

The Long Library's self-guided tour has been updated with new photos. The tour provides an introduction to the layout and services of the library <http://www.lib.berkeley.edu/BUSI/tour.html>.

eScholarship Repository

The University of California's eScholarship Repository is the place to go for an ever increasing collection of research and working papers produced by UC faculty and affiliated scholars <http://repositories.cdlib.org/escholarship/>. The fulltext of papers from over 100 UC Systemwide academic departments, centers, institutes, and other research organizations may be found on the eScholarship Repository site. In addition, over 800 UC Press e-books are available for online viewing.

Database Reviews and Tips

(links to databases are located at <http://www.lib.berkeley.edu/BUSI/electres.html>).

The *Rand California* database provides a wealth of statistical resources on various aspects of business & economics, health, population, government finance, education, politics, and public opinion. Developed by the well-known Rand Corporation, the database allows for the creation of data tables that meet criteria that users select from menus. Tables may be downloaded in spreadsheet format.

Current and back issues of three major newspapers may now be read online by using the University Library's subscription to **Proquest Newspapers**. The *Los Angeles Times*(1999-present), *New York Times*(1857-present), and *Wall Street Journal*(1889-present) are available fulltext.

Looking for statistical data on the information technology industries? *InfoTech Trends* is a very useful, easy to use service for locating a wide-range of data on sales, market share, trends and forecasts, installed base, etc. New data is introduced quarterly.

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